



The perception by the population of false and distorted information in the media

Republic of Moldova

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*This survey was developed by IMAS on the request of IJC within the **Media campaign against false and biased information STOP FALS!**, conducted by the Association of Independent Press (API), Independent Journalism Center (IJC) and Association of Independent TV Journalists (ATVIJ).*

methodology

sampling:

stratified, probabilistic, three-stage;

sample volume:

812 respondents, 18 years old and over;

stratification criteria:

12 administrative-territorial units (ATUs). residential (urban-rural) environment. size of urban localities (3 types). type of rural localities (community center/village);

randomization stages:

locality (398 selected localities), household, person;

representativeness:

the sample is representative of the adult population of the Republic of Moldova, excluding Transnistria;

the maximum sampling error is $\pm 3.5\%$;

interviews:

were performed by 20 operators from the IMAS network, in Romanian and Russian;

data collection period:

11 October – 06 November 2017;

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sample structure*...socio-demographic profile*

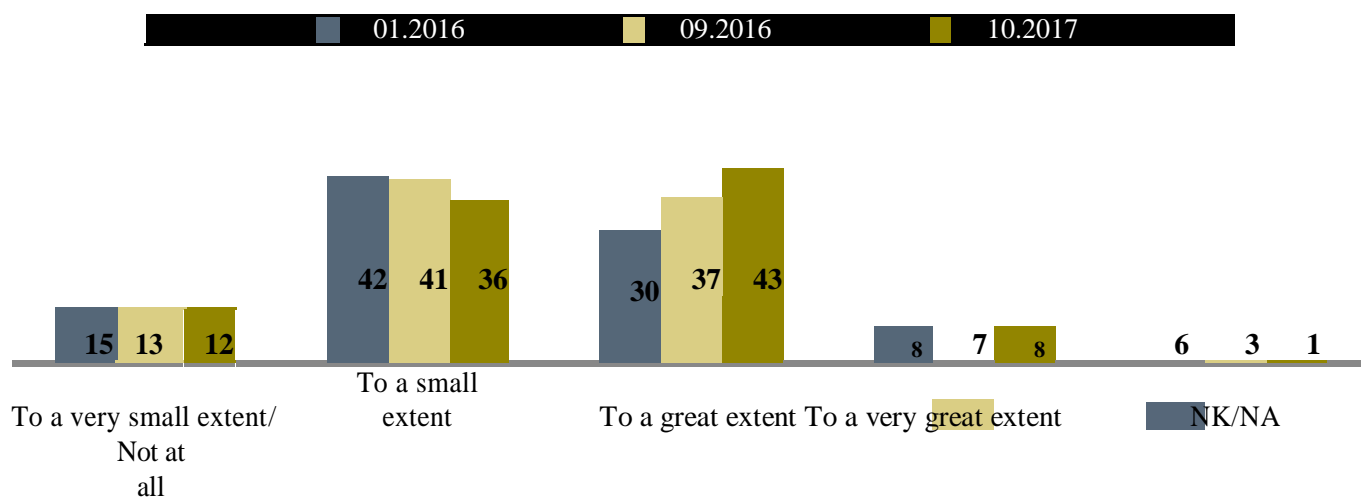
variable	group	number of persons	percentage
gender	male	356	43.8%
	female	456	56.2%
age	18-25 years	114	14.0%
	26-40 years	238	29.3%
	41-55 years	206	25.4%
	56-70 years	204	25.1%
	over 71 years	50	6.2%
education	incomplete secondary education	89	11.0%
	general education or vocational school	243	29.9%
	high school/post-secondary school/college	189	23.3%
	higher education	291	35.8%
occupation	employed	322	39.7%
	temporarily unemployed	173	21.3%
	unemployed	316	38.9%
	no answer	1	0.1%
nationality	Moldovan/Romanian	682	84.0%
	other (Russian, Ukrainian etc.)	130	16.0%
residential environment	municipalities	188	23.2%
	other towns	141	17.4%
	villages	483	59.5%
total		812	100.0%

Main conclusions

Overall climate

The share of interviewed persons who said that mass media in the Republic of Moldova behaves to a great extent responsibly to its audience remains at a very low level—8% (7% in September 2016, 8% in January 2016). However, as we can see in the chart below, there are also some good signs, despite the majority of persons being dissatisfied with the lack of responsibility of the national media—48% (54% in September 2016, 57% in January 2016)—we can see a significant progress of the perception of media’s increased responsibility to their audience against the answer ‘to a great extent’, i.e. a consistent evolution from 30% to 43% during 2 years.

Chart 1. To what extent do you consider that Moldovan mass media institutions are responsible towards their audience?



The subjective perception of the information level remains relatively similar to the previous measuring waves, just over half (53%) stating they were satisfied with the information they had about what was happening in the Republic of Moldova.

Television continues to fall significantly out of the respondents’ preferences in terms of socio-political news, reaching 52% in October 2017 from 65% recorded in early 2016. In parallel with this phenomenon, more and more categories of people (young people, as well as middle-aged persons; those with higher education and those with secondary education) are turning to the online environment; the increase is significant over the past two years—from 24% to 37%. Television remains an environment increasingly preferred by the elderly (over 55 years), the low-educated, inactive in terms of employment, predominantly rural residents.

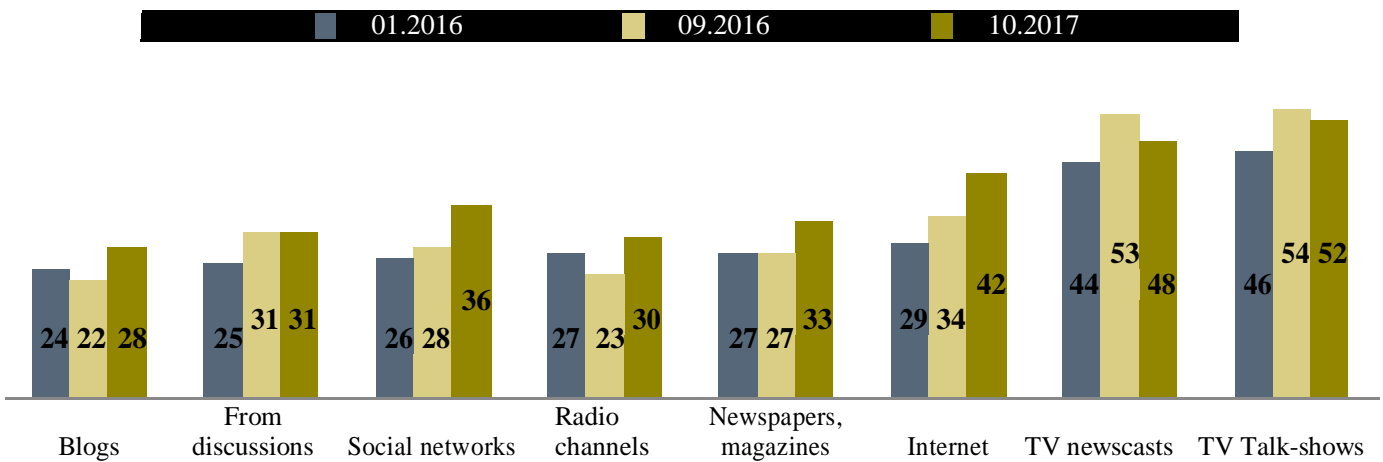
Manipulation and its forms

Those who believe that they possessed to a great extent or to a very great extent the skills and abilities needed to decide whether a news item is manipulative/propagandistic have increased from 51% to 60% over the year 2016 and the current survey seems to settle that answer within this range (56% in October 2017).

Undoubtedly, while this survey reveals a worrisome phenomenon relating to false information everywhere in the mass media, the only significant changes occur in the online environment. As far as blogs are concerned, at the beginning of 2016 24% of respondents believed there was false socio-political information in this medium, whereas now their share increased to 28%; in case of social networks this indicator grew from 26% to 36%; and in case of websites the evolution is even more worrisome (from 29% to 42%).

However, telecasts of political debates (52%) and TV newscasts (48%) were the most affected by the phenomenon of manipulation, and the gloomy situation is only slightly lightened by the overall stability of this indicator. Deteriorating trends were also recorded with respect to radio broadcasts, as well as newspapers and magazines.

Chart 2. Respondents who believe socio-political information in ... (source name) is false 'to a very great extent' and 'to a great extent'.



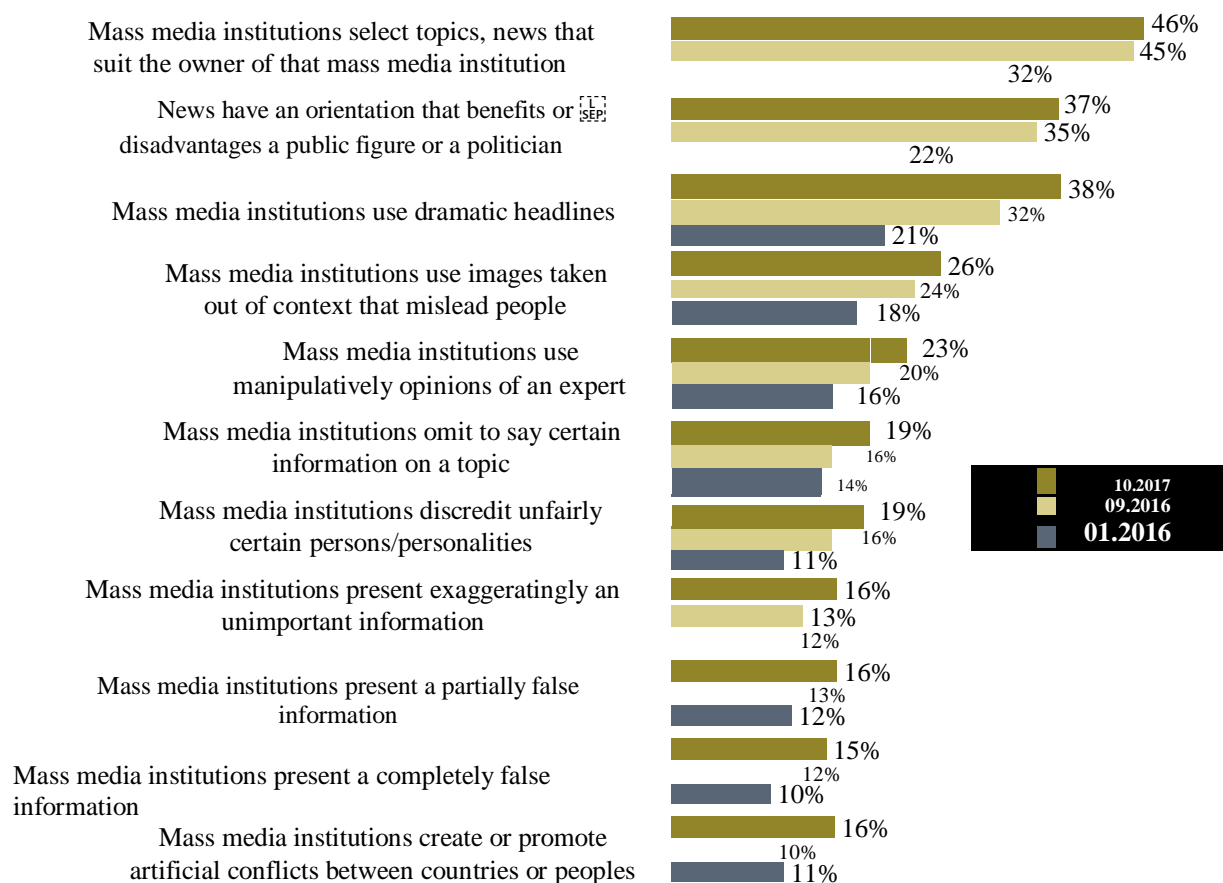
There are several ways to manipulate the information produced and disseminated in the mass media: by spreading completely false information, by presenting half-truths (lying through omission), by exaggerating unimportant facts, by quoting a person inaccurately or partially, and so on.

The first observation in this respect is that we witnessed an intensification of the phenomenon of manipulation in 2017. Or at least, this is how the participants in this survey perceived it. Each indicator shown in Chart 3 has experienced increases, both compared to the measurements of the autumn of 2016 (in full electoral campaign) and to the results recorded at the beginning of 2016.

According to the respondents' perception, the most common means of manipulation used by media institutions is the selection of topics to suit the institution's owner – 46%, i.e. 14% more than in January 2016 believed it occurs (almost) all the time. Consumers of socio-political news have very often the impression that this is done primarily to improve the image of a politician or a public figure (37%, i.e. 15% more than in January 2016). Also, dramatic headlines experienced a 17% spike compared to January 2016, as well taking out of context (from 18% in January 2016 to 24% in September 2016, to 26% presently).

An in-depth analysis suggest that male individuals have a higher perception rate for these means of manipulation than women do. This is correlated with a higher interest in political information, as men seem to follow it more often and to relate more critically to it than other categories of people. Other variables that accounts for these perceptions is the level of education and the residential environment (with more acute perception in municipalities).

Chart 3. Respondents who believe that the following occurs in the mass media ‘(almost) always’.



Who is manipulating Moldovans?

The share of persons who said they knew the concept of manipulation is approximately the same as in previous years, as the differences are statistically insignificant: 74% in January 2016, 75% in September 2016, and 76% in October 2017. As in the previous studies, there are significant variations among socio-demographic segments. For example, the higher the age of respondents and the lower their level of education, the lesser the percentage of those who said they know this term. The same is true for persons who do not have a job and spend more time at home, especially for residents in rural areas.

Moreover, if we analyze Table 1, we understand even better that there are persons (20%-21% of the total sample) who are aware of the multiple forms of manipulation present in mass media, but nevertheless do not know that these are part of the latter and are in fact called manipulation, being nothing else but various manifestations of this phenomenon.

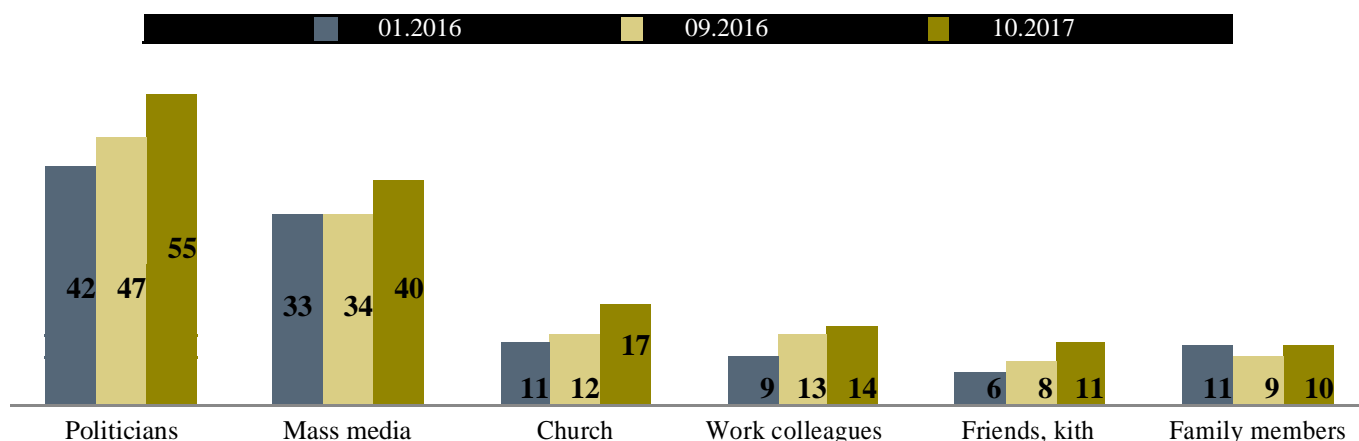
In another section of the report, we could ascertain a significant increase in the perceptions of false information presented in the online environment. This is also confirmed when manipulations by certain players are brought up: overall, for each source the evolution of the perception is the same—more and more persons are trying to manipulate others who are less informed.

Out of those respondents who say they know the term of manipulation, Moldovans feel most often manipulated by the two main entities associated with manipulation: politicians (26% feel always and other 29% feel often manipulated by politicians) and mass media, with 16% and respectively 24% recorded in the two options above. Even the church is credited with 8% and correspondingly 9% for a manipulation felt quite often, while the pillar of trust is constituted of close people (relatives, friends) or of work or university colleagues.

Table 1. The frequency with which the following phenomena occur in mass media depending on the knowledge of the concept of manipulation (the differences as to the results in the entire sample are generated by rounding up percentages).

How rarely or often do you think the following occurs in Moldovan mass media... ?		Does/does not know the term of manipulation?		Total
		Yes	Not	
Media institutions select topics and news that suit the owner of that mass media institution	Never	2%	2%	4%
	Rarely/Often/Always	72%	21%	93%
	NK/NA	1%	2%	3%
News have an orientation that benefits or disadvantages a public figure or a politician	Never	3%	1%	4%
	Rarely/Often/Always	72%	22%	94%
	NK/NA	1%	1%	2%
Mass media institutions use dramatic headlines	Never	3%	2%	5%
	Rarely/Often/Always	71%	22%	93%
	NK/NA	2%	0%	2%
Mass media institutions use images taken out of context that mislead people	Never	3%	3%	6%
	Rarely/Often/Always	72%	21%	93%
	NK/NA	1%	0%	1%
Mass media institutions use in a manipulative fashion the opinions of an expert	Never	4%	2%	6%
	Rarely/Often/Always	70%	21%	91%
	NK/NA	2%	1%	3%
Mass media institutions present an entirely false piece of information	Never	8%	4%	12%
	Rarely/Often/Always	67%	20%	87%
	NK/NA	1%	0%	1%
Mass media institutions present a partially false piece of information	Never	4%	4%	8%
	Rarely/Often/Always	71%	20%	91%
	NK/NA	0%	1%	1%
Mass media institutions present a piece of unimportant information in an exaggerated fashion	Never	7%	3%	10%
	Rarely/Often/Always	68%	21%	89%
	NK/NA	1%	0%	1%
Mass media institutions omit certain information on a topic	Never	4%	3%	7%
	Rarely/Often/Always	71%	20%	91%
	NK/NA	1%	1%	2%
Mass media institutions discredit unfairly certain persons/personalities	Never	4%	3%	7%
	Rarely/Often/Always	71%	21%	92%
	NK/NA	0%	1%	1%
Mass media institutions create or promote artificial conflicts between countries or peoples	Never	13%	4%	17%
	Rarely/Often/Always	61%	20%	81%
	NK/NA	1%	1%	2%
total		76%	24%	100%

Chart 4. The share of those who think ‘to a very great extent’ and ‘to a great extent’ that socio-political information coming from ... is false.

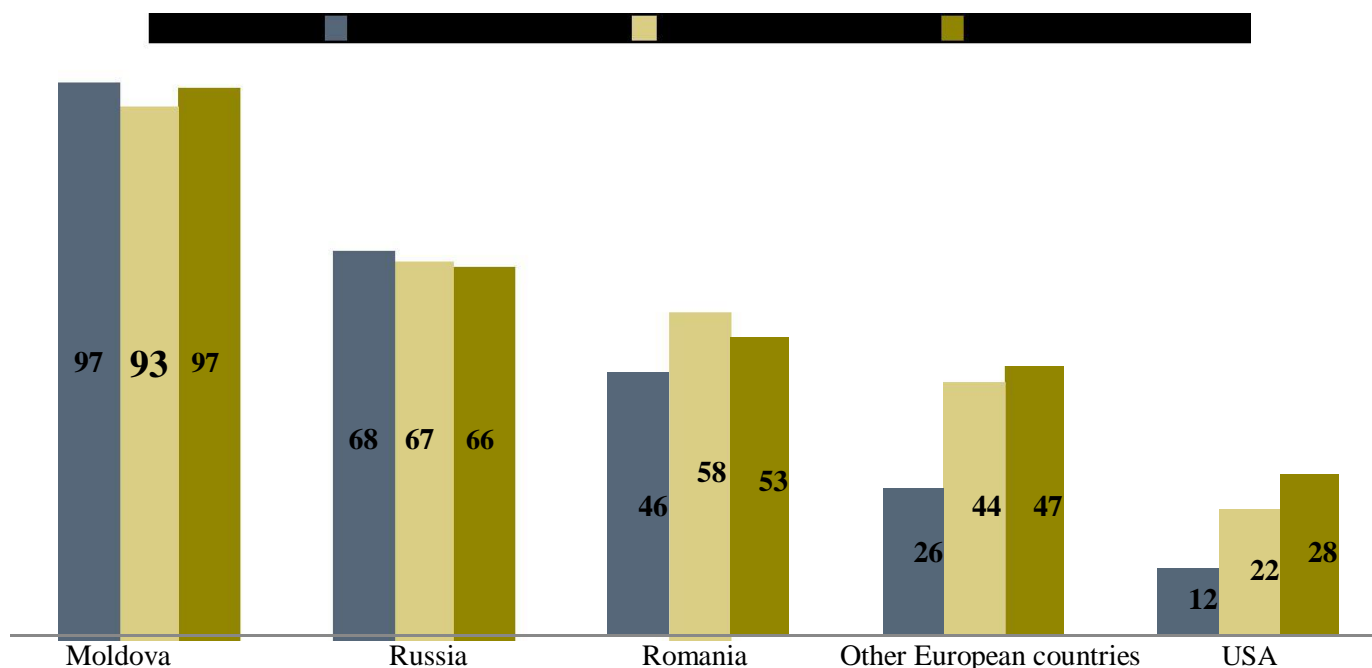


Preferences for consumption of news on socio-political issues

Things are virtually unchanged with regard to the number of hours the respondents said they spend for retrieving information: about one in two respondents (48%) spends up to one hour searching for, reading or watching news on the socio-political situation and other 41% think that at least 2-3 hours are needed for that activity, while 11% need even more than 3 hours a day.

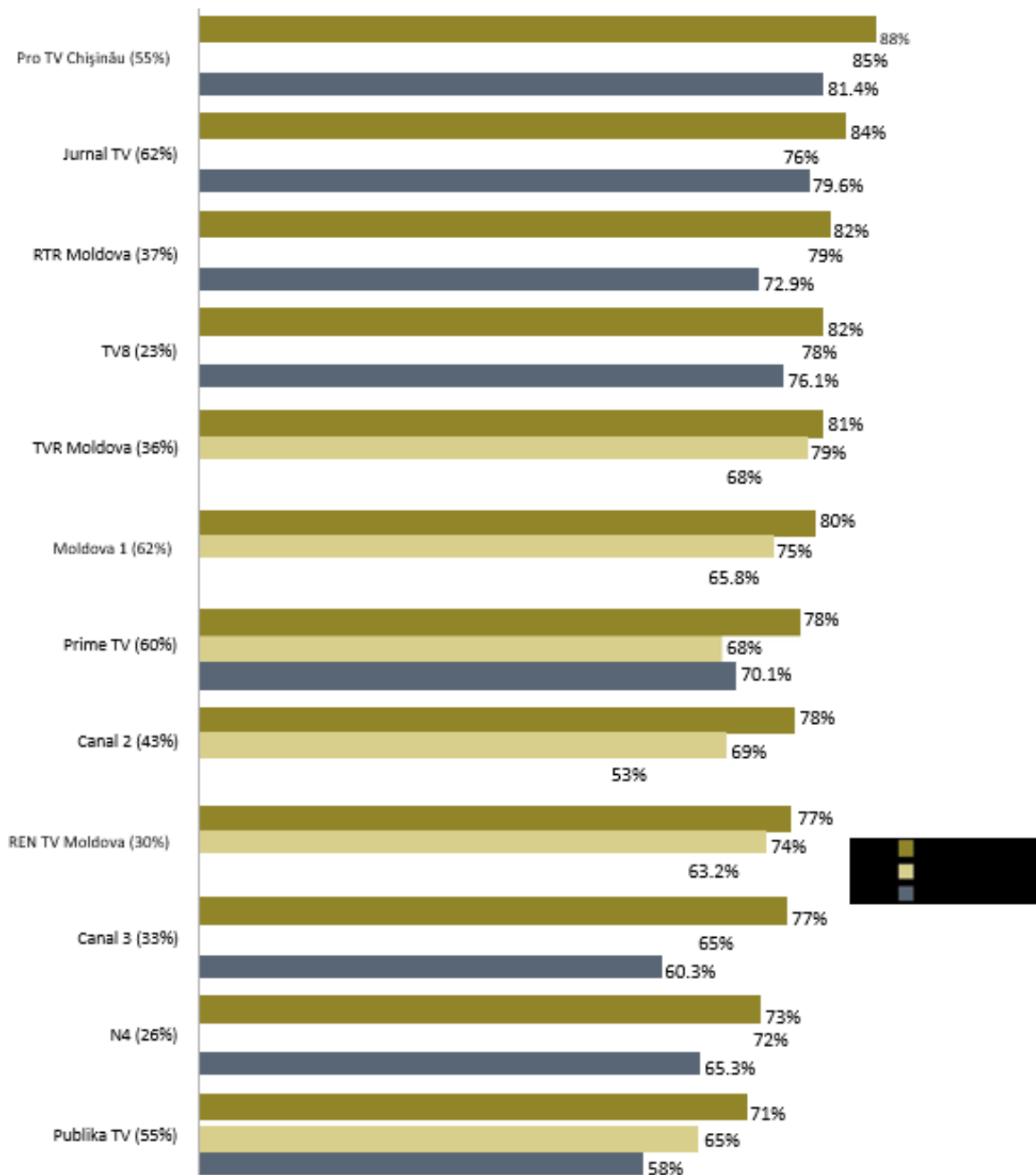
Respondents have the highest interest in Moldovan media (97%), while Russian and Romanian media follow close behind, with 66% and correspondingly 53%. Media from other European countries are of interest to 47% of the survey participants, 28% are interested by US media—a constant increase since 2016, especially among respondents residing in urban areas. It seems that this ranking reflects only the geographical area of citizens’ interest; this is not the case when it comes to the credibility of the media institutions coming from these countries. Ranking is overthrown, as credibility of the mass media from the Republic of Moldova and Russia are at the lowest levels—29% and 34% respectively; followed by the US media with 39%, the Romanian media with 42% and the media from other European countries with 44%. It is worth mentioning that even for this indicator decreases in confidence compared to 2016 are significant, except for the Russian mass media.

Chart 5. The share of those who usually watch news broadcasted by mass media institutions from various countries.

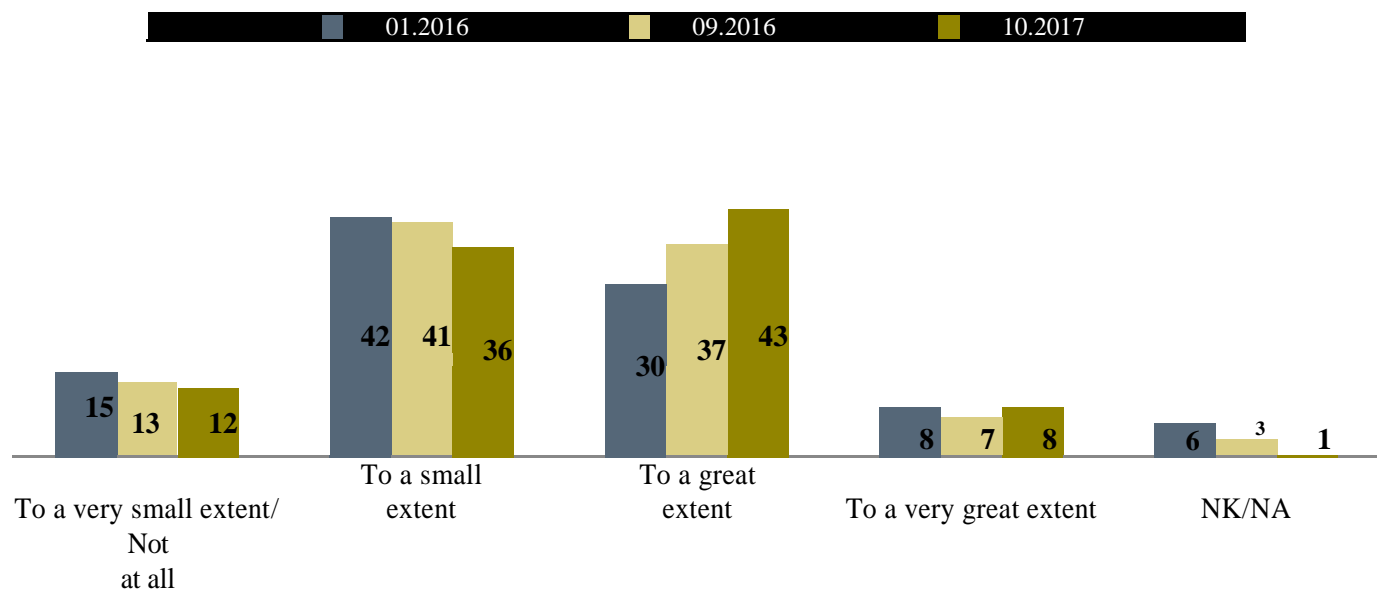


All the TV channels included in the questionnaire recorded increases in the share of persons who consider their newscasts balanced, some media registering rather steep increases compared to the measuring from the beginning of 2016. Pro TV Chisinau (88%), Jurnal TV (84%), RTR Moldova (82%) and TV8 (23%) are the most highly rated, however the last two channels have rather low audiences—37%, respectively 23% of viewers of the total sample. In the second part of the rating we can see the TV channels ‘belonging to the power’ (Vlad Plahotniuc): Prime TV, Canal 2, Canal 3, and Publika TV (with shares varying between 71% and 78% of viewers who consider their news are balanced).

Chart 6. The share of those who are used to watch newscasts broadcasted by each TV channel and the share of those who consider these newscasts are balanced.



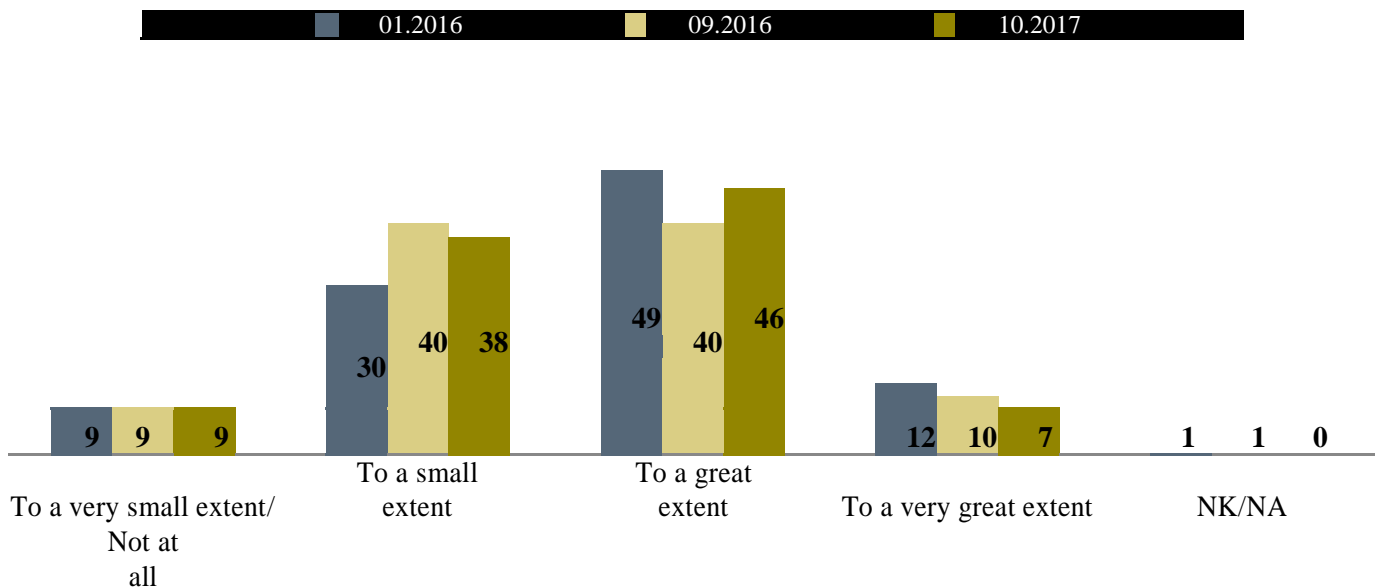
Q2 — To what extent do you consider that Moldovan mass media institutions are responsible to their audience?



% in the line of the total sample, 812 respondents

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	13.8	34.0	42.7	9.3	0.3
	female	9.9	37.9	43.2	7.5	1.5
age	18-25 years	7.0	28.1	50.0	13.2	1.8
	26-40 years	10.5	32.4	47.1	8.4	1.7
	41-55 years	11.7	41.3	37.4	9.2	0.5
	56-70 years	17.6	39.7	36.8	5.4	0.5
	over 71 years	2.0	38.0	56.0	4.0	0.0
	education	incompl. sec. education	11.2	28.1	51.7	7.9
	gen. educ. or vocat. school	12.3	37.0	40.3	8.2	2.1
	lyceum/post-sec. sch./college	11.6	38.1	40.2	9.0	1.1
	higher education	11.0	36.8	44.3	7.9	0.0
occupation	employed	11.2	34.8	45.3	8.1	0.6
	temporarily unemployed	12.1	28.9	49.1	8.7	1.2
	unemployed	11.4	41.8	37.3	8.2	1.3
nationality	Moldovan/Romanian	12.0	36.8	41.9	8.2	1.0
	other (Russian, Ukrainian etc.)	9.2	33.1	48.5	8.5	0.8
residential environment	municipalities	19.1	35.1	39.4	5.9	0.5
	other towns	9.9	37.6	46.1	6.4	0.0
	villages	9.1	36.2	43.5	9.7	1.4
total		11.6	36.2	43.0	8.3	1.0

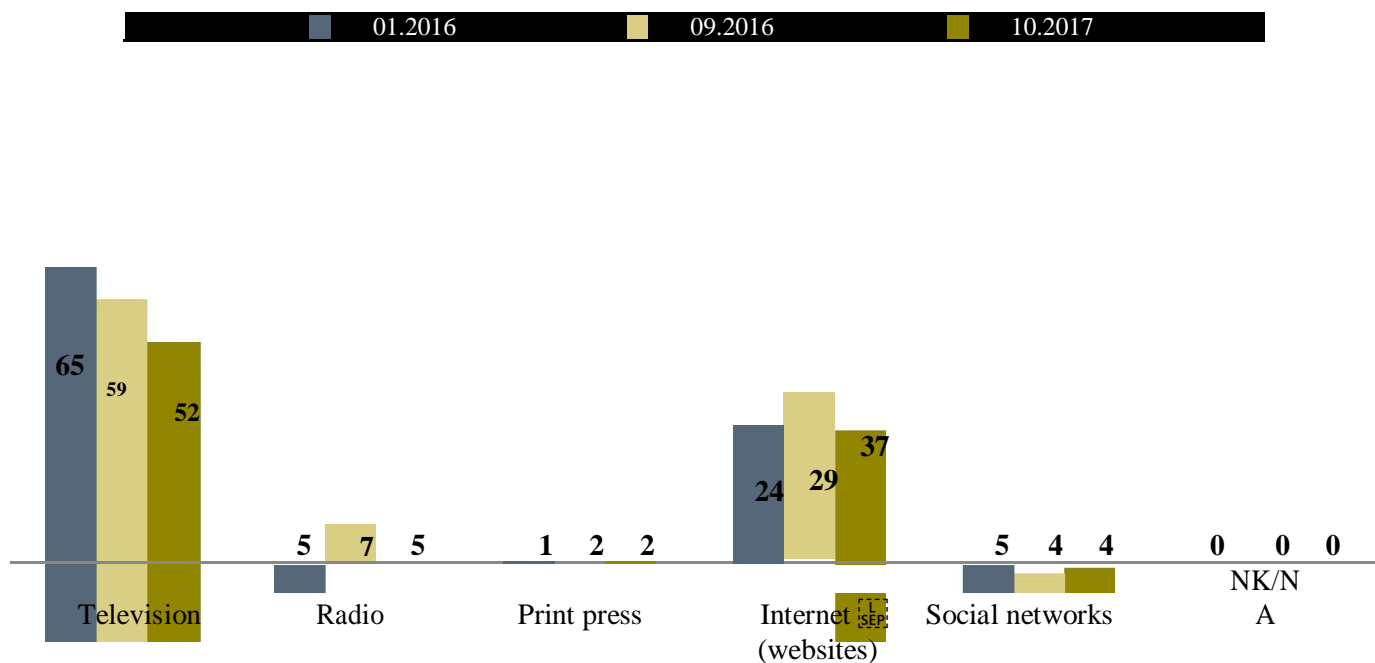
How well-informed do you feel about what is happening generally in Moldova?



% in the line of the total sample, 812 respondents

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	11.2	33.7	47.2	7.9	0.0
	female	7.5	40.6	45.2	6.8	0.0
age	18-25 years	7.0	33.3	51.8	7.9	0.0
	26-40 years	10.9	37.4	45.4	6.3	0.0
	41-55 years	10.2	42.2	40.8	6.8	0.0
	56-70 years	8.8	35.8	47.5	7.8	0.0
	over 71 years	2.0	36.0	52.0	10.0	0.0
education	incompl. sec. education	11.2	42.7	40.4	5.6	0.0
	gen. educ. or vocat. school	13.2	37.9	41.2	7.8	0.0
	lyceum/post-sec. sch./college	6.3	42.9	46.6	4.2	0.0
	higher education	6.9	32.3	51.5	9.3	0.0
occupation	employed	9.6	38.2	45.3	6.8	0.0
	temporarily unemployed	10.4	32.9	50.3	6.4	0.0
	unemployed	7.6	39.6	44.6	8.2	0.0
nationality	Moldovan/Romanian	9.1	37.7	45.6	7.6	0.0
	other (Russian, Ukrainian etc.)	9.2	36.9	48.5	5.4	0.0
residential environment	municipalities	11.7	39.9	41.0	7.4	0.0
	other towns	7.8	34.8	50.4	7.1	0.0
	villages	8.5	37.5	46.8	7.2	0.0
total		9.1	37.6	46.1	7.3	0.0

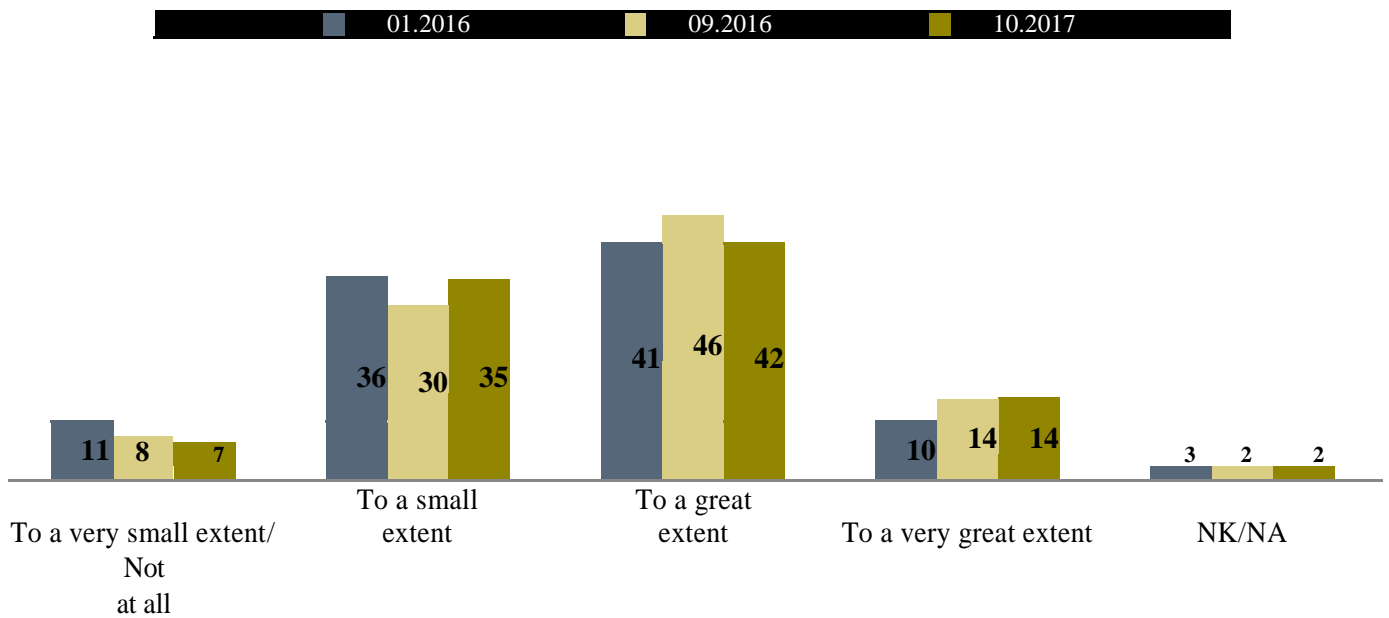
When looking for socio-political news, what type of mass media do you prefer?



% in the line of the total sample, 812 respondents

variable	group	Television	Radio	Print press	Internet (websites)	Social networks	NK/NA
gender	male	50.8	4.2	2.2	37.6	4.8	0.3
	female	53.1	5.0	1.5	36.4	3.9	0.0
age	18-25 years	14.9	1.8	2.6	66.7	14.0	0.0
	26-40 years	35.3	2.9	0.4	55.9	5.5	0.0
	41-55 years	59.7	3.9	1.5	32.0	2.4	0.5
	56-70 years	77.5	7.4	3.4	11.3	0.5	0.0
	over 71 years	82.0	12.0	2.0	4.0	0.0	0.0
	total		52.1	4.7	1.8	36.9	4.3
education	incompl. sec. education	61.8	4.5	0.0	31.5	2.2	0.0
	gen. educ. or vocat. school	61.7	7.4	1.2	26.3	3.3	0.0
	lyceum/post-sec. sch./college	45.0	6.9	2.6	40.2	5.3	0.0
	higher education	45.7	1.0	2.4	45.4	5.2	0.3
occupation	employed	42.5	2.8	0.3	47.5	6.5	0.3
	temporarily unemployed	44.5	2.9	2.3	47.4	2.9	0.0
	unemployed	65.8	7.6	3.2	20.6	2.8	0.0
nationality	Moldovan/Romanian	52.1	5.3	1.5	36.5	4.5	0.1
	other (Russian, Ukrainian etc.)	52.3	1.5	3.8	39.2	3.1	0.0
residential environment	municipalities	49.5	1.6	2.1	43.6	2.7	0.5
	other towns	40.4	0.7	2.1	48.2	8.5	0.0
	villages	56.5	7.0	1.7	31.1	3.7	0.0
total		52.1	4.7	1.8	36.9	4.3	0.1

Q5 — To what extent do you think you have the ability and skills required for deciding whether a news item is manipulative or propagandistic?



% in the line of the total sample, 812 respondents

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	5.9	33.7	40.7	18.5	1.1
	female	7.5	36.0	42.3	11.2	3.1
age	18-25 years	5.3	39.5	38.6	14.9	1.8
	26-40 years	6.3	27.7	46.2	18.5	1.3
	41-55 years	9.7	34.0	37.9	14.6	3.9
	56-70 years	6.9	40.7	40.2	9.8	2.5
	over 71 years	0.0	40.0	48.0	12.0	0.0
	education	incompl. sec. education	12.4	41.6	36.0	7.9
	gen. educ. or vocat. school	10.3	36.2	37.4	12.3	3.7
	lyceum/post-sec. sch./college	4.2	41.8	38.6	13.2	2.1
	higher education	3.8	27.5	48.8	18.9	1.0
occupation	employed	6.5	30.7	42.2	18.3	2.2
	temporarily unemployed	6.9	37.6	41.0	12.1	2.3
	unemployed	7.0	38.0	41.1	11.7	2.2
nationality	Moldovan/Romanian	6.6	35.2	41.6	14.1	2.5
	other (Russian, Ukrainian etc.)	7.7	33.8	41.5	16.2	0.8
residential environment	municipalities	5.3	29.3	44.7	19.7	1.1
	other towns	5.7	30.5	43.3	19.9	0.7
	villages	7.7	38.5	40.0	10.8	3.1
total		6.8	35.0	41.6	14.4	2.2

To what extent do you consider the socio-political information from ... to be false?

The results of the surveys are presented as follows:

- 01.2016
- 09.2016
- 10.2017

	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
a. TV newscasts	11.0	40.3	34.1	10.3	4.2
a. TV newscasts	6.8	36.9	42.0	10.6	3.7
a. TV newscasts	9.4	41.3	33.3	14.4	1.7
b. TV political debates (talk-shows)	13.7	35.0	35.5	9.7	6.2
b. TV political debates (talk-shows)	5.4	31.0	45.1	10.8	7.7
b. TV political debates (talk-shows)	7.6	36.0	37.4	14.4	4.6
c. Radio channels	13.1	32.8	20.5	5.8	27.8
c. Radio channels	6.5	29.6	20.5	2.9	40.5
c. Radio channels	10.0	39.9	23.2	7.1	19.8
d. Newspapers, magazines	13.1	29.2	20.8	6.2	30.8
d. Newspapers, magazines	5.9	29.4	23.4	4.0	37.4
d. Newspapers, magazines	10.6	36.7	25.4	7.4	20.0
e. Internet (news sites)	14.0	27.8	22.3	7.1	28.7
e. Internet (news sites)	4.7	29.0	26.9	7.4	32.1
e. Internet (news sites)	6.8	32.5	28.7	12.9	19.1
f. Blogs	11.4	21.1	16.5	7.0	44.1
f. Blogs	3.7	19.6	19.5	2.8	54.4
f. Blogs	6.4	31.0	20.7	7.3	34.6
g. Social networks (facebook, twitter etc.)	11.4	24.1	18.8	6.5	39.2
g. Social networks (facebook, twitter etc.)	4.8	23.6	23.5	4.1	44.0
g. Social networks (facebook, twitter etc.)	7.3	32.9	27.0	9.0	23.9
h. From discussions with friends/family	24.5	41.9	19.6	5.0	9.1
h. From discussions with friends/family	17.5	37.1	24.7	6.1	14.6
h. From discussions with friends/family	21.4	41.3	22.3	8.5	6.5

To what extent do you consider the socio-political information from ... to be false?

% in the line of the total sample, 812 respondents - TV newscasts

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	6.5	41.6	34.3	17.1	0.6
	female	11.6	41.0	32.5	12.3	2.6
age	18-25 years	12.3	33.3	37.7	14.9	1.8
	26-40 years	6.3	40.3	37.0	14.7	1.7
	41-55 years	11.7	45.6	24.8	16.0	1.9
	56-70 years	9.3	40.7	34.8	13.2	2.0
	over 71 years	8.0	48.0	34.0	10.0	0.0
	education	incompl. sec. education	15.7	38.2	24.7	19.1
	gen. educ. or vocat. school	10.3	37.9	34.6	15.2	2.1
	lyceum/post-sec. sch./college	8.5	46.0	29.6	12.7	3.2
	higher education	7.2	41.9	37.1	13.4	0.3
occupation	employed	8.1	41.3	37.0	13.0	0.6
	temporarily unemployed	12.7	41.0	26.0	18.5	1.7
	unemployed	8.9	41.5	33.5	13.3	2.8
nationality	Moldovan/Romanian	9.1	39.9	33.9	15.5	1.6
	other (Russian, Ukrainian etc.)	10.8	48.5	30.0	8.5	2.3
residential environment	municipalities	5.9	39.9	39.9	12.8	1.6
	other towns	8.5	42.6	34.8	12.1	2.1
	villages	11.0	41.4	30.2	15.7	1.7
total		9.4	41.3	33.3	14.4	1.7

% in the line of the total sample, 812 respondents - TV political debates (talk-shows)

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	5.9	37.1	36.5	16.6	3.9
	female	9.0	35.1	38.2	12.7	5.0
age	18-25 years	7.0	43.0	36.0	11.4	2.6
	26-40 years	4.6	29.8	43.7	16.4	5.5
	41-55 years	10.7	40.8	30.6	15.5	2.4
	56-70 years	7.4	33.8	40.2	12.3	6.4
	over 71 years	12.0	38.0	28.0	16.0	6.0
	education	incompl. sec. education	12.4	38.2	33.7	13.5
	gen. educ. or vocat. school	9.5	32.5	39.1	14.4	4.5
	lyceum/post-sec. sch./college	7.9	33.3	35.4	17.5	5.8
	higher education	4.5	39.9	38.5	12.7	4.5
occupation	employed	4.0	35.7	41.6	15.2	3.4
	temporarily unemployed	11.0	31.8	35.3	15.0	6.9
	unemployed	9.5	38.3	34.5	13.3	4.4
nationality	Moldovan/Romanian	7.3	34.9	38.6	14.7	4.5
	other (Russian, Ukrainian etc.)	9.2	41.5	31.5	13.1	4.6
residential environment	municipalities	4.8	38.8	34.6	18.1	3.7
	other towns	9.2	25.5	46.8	14.2	4.3
	villages	8.3	37.9	35.8	13.0	5.0
total		7.6	36.0	37.4	14.4	4.6

To what extent do you consider the socio-political information from ... to be false?

% in the line of the total sample, 812 respondents - Radio channels

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	8.4	41.9	28.1	8.1	13.5
	female	11.2	38.4	19.3	6.4	24.8
age	18-25 years	7.9	61.4	20.2	5.3	5.3
	26-40 years	10.9	37.0	26.5	9.7	16.0
	41-55 years	9.2	41.7	18.0	7.8	23.3
	56-70 years	11.3	29.4	25.5	4.9	28.9
	over 71 years	8.0	40.0	26.0	6.0	20.0
education	incompl. sec. education	12.4	44.9	15.7	7.9	19.1
	gen. educ. or vocat. school	13.2	36.2	25.5	9.9	15.2
	lyceum/post-sec. sch./college	9.5	38.1	23.8	5.3	23.3
	higher education	6.9	42.6	23.0	5.8	21.6
occupation	employed	7.8	41.0	24.5	7.5	19.3
	temporarily unemployed	12.1	45.7	17.9	6.9	17.3
	unemployed	11.1	35.8	24.7	7.0	21.5
nationality	Moldovan/Romanian	10.3	41.8	22.4	7.5	18.0
	other (Russian, Ukrainian etc.)	8.5	30.0	26.9	5.4	29.2
residential environment	municipalities	7.4	30.3	25.0	5.3	31.9
	other towns	8.5	40.4	25.5	8.5	17.0
	villages	11.4	43.5	21.7	7.5	15.9
total		10.0	39.9	23.2	7.1	19.8

% in the line of the total sample, 812 respondents - Newspapers, magazines

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	8.1	37.4	28.1	8.1	18.3
	female	12.5	36.2	23.2	6.8	21.3
age	18-25 years	13.2	50.0	25.4	5.3	6.1
	26-40 years	8.4	35.3	31.5	8.8	16.0
	41-55 years	12.1	40.8	18.9	7.8	20.4
	56-70 years	11.3	25.5	25.5	6.4	31.4
	over 71 years	6.0	42.0	22.0	8.0	22.0
education	incompl. sec. education	14.6	31.5	22.5	9.0	22.5
	gen. educ. or vocat. school	13.2	36.2	22.2	8.2	20.2
	lyceum/post-sec. sch./college	11.1	36.0	23.3	7.4	22.2
	higher education	6.9	39.2	30.2	6.2	17.5
occupation	employed	8.1	36.3	29.8	7.8	18.0
	temporarily unemployed	13.3	44.5	20.2	8.7	13.3
	unemployed	11.7	32.9	23.7	6.3	25.3
nationality	Moldovan/Romanian	10.9	36.7	25.2	7.5	19.8
	other (Russian, Ukrainian etc.)	9.2	36.9	26.2	6.9	20.8
residential environment	municipalities	8.5	31.9	22.9	8.5	28.2
	other towns	5.7	36.9	36.2	7.8	13.5
	villages	12.8	38.5	23.2	6.8	18.6
total		10.6	36.7	25.4	7.4	20.0

To what extent do you consider the socio-political information from ... to be false?

% in the line of the total sample, 812 respondents - Internet (news sites)

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	6.2	35.4	28.1	14.0	16.3
	female	7.2	30.3	29.2	12.1	21.3
age	18-25 years	10.5	37.7	39.5	12.3	0.0
	26-40 years	4.2	41.6	35.3	16.4	2.5
	41-55 years	7.3	33.0	28.2	15.5	16.0
	56-70 years	8.8	22.1	18.6	8.3	42.2
	over 71 years	0.0	18.0	16.0	6.0	60.0
education	incompl. sec. education	7.9	30.3	21.3	13.5	27.0
	gen. educ. or vocat. school	7.8	30.0	24.3	16.0	21.8
	lyceum/post-sec. sch./college	6.9	30.2	33.3	10.6	19.0
	higher education	5.5	36.8	31.6	11.7	14.4
occupation	employed	6.2	37.3	32.9	14.6	9.0
	temporarily unemployed	8.1	41.6	26.0	15.6	8.7
	unemployed	6.6	22.5	25.9	9.8	35.1
nationality	Moldovan/Romanian	6.2	33.4	28.4	13.6	18.3
	other (Russian, Ukrainian etc.)	10.0	27.7	30.0	9.2	23.1
residential environment	municipalities	6.9	36.7	27.1	9.0	20.2
	other towns	8.5	37.6	31.2	12.1	10.6
	villages	6.2	29.4	28.6	14.7	21.1
total		6.8	32.5	28.7	12.9	19.1

% in the line of the total sample, 812 respondents - Blogs

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	7.3	31.2	21.3	10.4	29.8
	female	5.7	30.9	20.2	4.8	38.4
age	18-25 years	14.9	43.9	26.3	5.3	9.6
	26-40 years	5.0	38.7	28.6	7.1	20.6
	41-55 years	4.9	28.2	19.9	11.2	35.9
	56-70 years	5.9	20.6	10.3	5.9	57.4
	over 71 years	2.0	20.0	16.0	2.0	60.0
education	incompl. sec. education	3.4	31.5	16.9	5.6	42.7
	gen. educ. or vocat. school	8.2	24.7	21.8	9.1	36.2
	lyceum/post-sec. sch./college	6.3	32.8	18.5	5.3	37.0
	higher education	5.8	35.1	22.3	7.6	29.2
occupation	employed	6.5	33.5	23.6	8.4	28.0
	temporarily unemployed	6.4	37.0	27.7	8.1	20.8
	unemployed	6.3	25.3	13.9	5.4	49.1
nationality	Moldovan/Romanian	6.7	32.6	20.4	7.2	33.1
	other (Russian, Ukrainian etc.)	4.6	23.1	22.3	7.7	42.3
residential environment	municipalities	5.3	28.7	19.7	5.9	40.4
	other towns	9.2	36.2	24.8	6.4	23.4
	villages	6.0	30.4	19.9	8.1	35.6
total		6.4	31.0	20.7	7.3	34.6

To what extent do you consider the socio-political information from ... to be false?

% in the line of the total sample, 812 respondents - Social networks (facebook, twitter etc.)

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	7.9	34.6	25.3	10.4	21.9
	female	6.8	31.6	28.3	7.9	25.4
age	18-25 years	8.8	41.2	39.5	10.5	0.0
	26-40 years	6.7	36.6	39.1	12.2	5.5
	41-55 years	8.3	34.0	21.8	11.2	24.8
	56-70 years	7.8	26.0	14.2	2.9	49.0
	over 71 years	0.0	20.0	14.0	6.0	60.0
education	incompl. sec. education	2.2	31.5	25.8	7.9	32.6
	gen. educ. or vocat. school	11.9	31.7	20.6	9.9	25.9
	lyceum/post-sec. sch./college	3.7	34.4	30.2	7.9	23.8
	higher education	7.2	33.3	30.6	9.3	19.6
occupation	employed	7.1	34.2	32.9	10.9	14.9
	temporarily unemployed	8.7	39.3	26.6	13.3	12.1
	unemployed	6.6	28.2	21.2	4.7	39.2
nationality	Moldovan/Romanian	7.6	33.7	26.8	9.5	22.3
	other (Russian, Ukrainian etc.)	5.4	28.5	27.7	6.2	32.3
residential environment	municipalities	5.3	29.3	29.3	5.3	30.9
	other towns	7.8	39.0	27.0	13.5	12.8
	villages	7.9	32.5	26.1	9.1	24.4
total		7.3	32.9	27.0	9.0	23.9

% in the line of the total sample, 812 respondents - From discussions with friends/family

variable	group	To a very small extent/Not at all	To a small extent	To a great extent	To a very great extent	NK/NA
gender	male	21.9	37.9	25.0	8.4	6.7
	female	21.1	43.9	20.2	8.6	6.4
age	18-25 years	24.6	49.1	17.5	5.3	3.5
	26-40 years	22.3	39.9	21.8	10.9	5.0
	41-55 years	24.8	42.2	18.4	7.8	6.8
	56-70 years	18.6	36.8	26.0	8.8	9.8
	over 71 years	8.0	44.0	36.0	6.0	6.0
education	incompl. sec. education	19.1	40.4	22.5	12.4	5.6
	gen. educ. or vocat. school	22.2	41.2	18.1	11.1	7.4
	lyceum/post-sec. sch./college	19.6	44.4	24.3	5.3	6.3
	higher education	22.7	39.5	24.4	7.2	6.2
occupation	employed	21.1	43.8	20.2	9.6	5.3
	temporarily unemployed	26.6	38.7	23.7	5.8	5.2
	unemployed	19.0	40.2	23.7	8.9	8.2
nationality	Moldovan/Romanian	21.7	42.4	20.5	8.8	6.6
	other (Russian, Ukrainian etc.)	20.0	35.4	31.5	6.9	6.2
residential environment	municipalities	19.1	43.6	23.4	4.8	9.0
	other towns	26.2	36.9	25.5	6.4	5.0
	villages	20.9	41.6	20.9	10.6	6.0
total		21.4	41.3	22.3	8.5	6.5

How rarely or often do you think the following occurs in the mass media in Moldova ... ?

	Never	Rarely	Often	(Almost) always	NK/NA
a. Mass media institutions select topics, news that suit the owner of that mass media institution	3.5	22.0	37	31.8	6.1
a. Mass media institutions select topics, news that suit the owner of that mass media institution	3.6	20.1	25.9	44.5	5.9
a. Mass media institutions select topics, news that suit the owner of that mass media institution	4.3	25.9	21.2	45.7	3.0
b. News have an approach that benefits or disadvantages a public figure or a politician	2.7	23.8	45.6	24.4	5.4
b. News have an approach that benefits or disadvantages a public figure or a politician	3.4	23.6	32.6	35.3	5.1
b. News have an approach that benefits or disadvantages a public figure or a politician	3.7	27.6	29.1	37.3	2.3
c. Mass media institutions use dramatic headlines	3.8	24.2	43.3	20.6	8.1
c. Mass media institutions use dramatic headlines	3.9	24.6	32.6	31.8	7.0
c. Mass media institutions use dramatic headlines	4.3	26.7	29.2	37.6	2.2
d. Mass media institutions use images taken out of context that mislead people	5.7	26.0	44.8	17.9	5.6
d. Mass media institutions use images taken out of context that mislead people	5.1	28.2	40.3	23.5	2.9
d. Mass media institutions use images taken out of context that mislead people	5.7	29.2	38.1	26.0	1.1
e. Mass media institutions use manipulatively the opinions of an expert	5.1	25.5	42.0	16.2	11.1
e. Mass media institutions use manipulatively the opinions of an expert	4.8	30.1	37.8	19.8	7.5
e. Mass media institutions use manipulatively the opinions of an expert	5.9	33.3	35.0	22.8	3.1
f. Media institutions present an entirely false piece of information	11.7	40.7	32.6	9.7	5.3
f. Media institutions present an entirely false piece of information	20.7	39.4	24.5	12.1	3.3
f. Media institutions present an entirely false piece of information	12.2	46.8	24.5	15.1	1.4
g. Mass media institutions present a partially false information	6.7	33.5	42.7	11.6	5.4
g. Mass media institutions present a partially false information	4.9	44.6	35.0	12.5	3.0
g. Mass media institutions present a partially false information	7.8	47.8	27.2	16.0	1.2
h. Mass media institutions present exaggeratingly an unimportant piece of information	6.2	33.3	41.9	11.9	6.8
h. Mass media institutions present exaggeratingly an unimportant piece of information	9.8	39.3	33.6	12.7	4.6
h. Mass media institutions present exaggeratingly an unimportant piece of information	10.1	43.6	28.8	16.0	1.5
i. Mass media institutions omit to say certain information on a topic	5.6	27.5	46.1	14.4	6.4
i. Mass media institutions omit to say certain information on a topic	3.8	36.7	37.2	15.7	6.6
i. Mass media institutions omit to say certain information on a topic	6.7	39.3	33.4	19.1	1.6
j. Mass media institutions unfairly discredit certain persons/personalities	7.5	29.7	45.6	10.9	6.3
j. Mass media institutions unfairly discredit certain persons/personalities	6.2	31.8	41.6	15.6	4.8
j. Mass media institutions unfairly discredit certain persons/personalities	7.3	33.5	39.3	18.6	1.4
k. Mass media institutions create or promote artificial conflicts between countries or peoples	13.4	29.5	35.7	10.8	10.5
k. Mass media institutions create or promote artificial conflicts between countries or peoples	17.7	41.5	23.2	9.7	7.8
k. Mass media institutions create or promote artificial conflicts between countries or peoples	17.1	37.4	27.1	15.9	2.5

How rarely or often do you think the following occur in the mass media in Moldova ... ?*% in the line of the total sample, 812 respondents - Mass media institutions select topics, news that suit the owner of that mass media institution*

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	5.1	23.0	20.2	50.0	1.7
	female	3.7	28.1	21.9	42.3	3.9
age	18-25 years	5.3	31.6	25.4	34.2	3.5
	26-40 years	2.1	23.9	20.6	50.4	2.9
	41-55 years	6.8	27.7	19.4	43.7	2.4
	56-70 years	4.4	20.6	22.1	49.5	3.4
	over 71 years	2.0	36.0	18.0	42.0	2.0
	education	incompl. sec. education	6.7	36.0	16.9	36.0
	gen. educ. or vocat. school	5.8	30.9	19.3	39.9	4.1
	lyceum/post-sec. sch./college	5.3	29.1	23.3	39.7	2.6
	higher education	1.7	16.5	22.7	57.4	1.7
occupation	employed	4.3	21.4	23.0	49.4	1.9
	temporarily unemployed	5.2	32.9	17.3	40.5	4.0
	unemployed	3.8	26.6	21.5	44.6	3.5
nationality	Moldovan/Romanian	4.3	25.8	20.7	46.3	2.9
	other (Russian, Ukrainian etc.)	4.6	26.2	23.8	42.3	3.1
residential environment	municipalities	3.7	18.6	25.0	50.5	2.1
	other towns	2.1	22.7	24.8	47.5	2.8
	villages	5.2	29.6	18.6	43.3	3.3
total		4.3	25.9	21.2	45.7	3.0

% in the line of the total sample, 812 respondents - News have an orientation that benefits or disadvantages a public figure or a politician

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	5.6	26.4	26.7	39.3	2.0
	female	2.2	28.5	30.9	35.7	2.6
age	18-25 years	4.4	36.0	25.4	32.5	1.8
	26-40 years	4.2	22.7	36.1	35.3	1.7
	41-55 years	3.9	23.8	27.7	42.7	1.9
	56-70 years	2.9	30.9	23.5	39.2	3.4
	over 71 years	2.0	34.0	32.0	28.0	4.0
	education	incompl. sec. education	1.1	37.1	25.8	34.8
	gen. educ. or vocat. school	4.9	29.2	25.9	36.6	3.3
	lyceum/post-sec. sch./college	4.8	31.2	27.0	35.4	1.6
	higher education	2.7	21.0	34.0	39.9	2.4
occupation	employed	4.0	24.5	33.5	37.3	0.6
	temporarily unemployed	5.2	32.9	22.5	35.8	3.5
	unemployed	2.5	27.8	28.2	38.0	3.5
nationality	Moldovan/Romanian	3.5	25.1	29.3	40.2	1.9
	other (Russian, Ukrainian etc.)	4.6	40.8	27.7	22.3	4.6
residential environment	municipalities	1.6	23.4	37.8	36.7	0.5
	other towns	2.8	23.4	34.8	37.6	1.4
	villages	4.8	30.4	24.0	37.5	3.3
total		3.7	27.6	29.1	37.3	2.3

How rarely or often do you think the following occur in the mass media in Moldova ... ?

% in the line of the total sample, 812 respondents - Mass media institutions use dramatic headlines

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	5.1	28.7	25.8	38.8	1.7
	female	3.7	25.2	31.8	36.6	2.6
age	18-25 years	3.5	24.6	36.0	34.2	1.8
	26-40 years	3.8	21.4	31.5	42.4	0.8
	41-55 years	4.9	28.2	25.7	37.9	3.4
	56-70 years	4.4	29.9	28.9	33.3	3.4
	over 71 years	6.0	38.0	18.0	38.0	0.0
education	incompl. sec. education	5.6	38.2	19.1	33.7	3.4
	gen. educ. or vocat. school	5.8	32.1	25.1	35.0	2.1
	lyceum/post-sec. sch./college	4.8	23.3	34.4	34.9	2.6
	higher education	2.4	21.0	32.3	42.6	1.7
occupation	employed	3.1	23.0	31.1	41.3	1.6
	temporarily unemployed	6.4	27.7	27.7	36.4	1.7
	unemployed	4.4	30.1	28.2	34.2	3.2
nationality	Moldovan/Romanian	4.3	28.6	29.3	35.6	2.2
	other (Russian, Ukrainian etc.)	4.6	16.9	28.5	47.7	2.3
residential environment	municipalities	3.2	19.7	33.5	42.6	1.1
	other towns	2.8	27.7	29.8	34.0	5.7
	villages	5.2	29.2	27.3	36.6	1.7
total		4.3	26.7	29.2	37.6	2.2

% in the line of the total sample, 812 respondents - Mass media institutions use images taken out of context that mislead people

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	7.0	29.8	32.9	29.5	0.8
	female	4.6	28.7	42.1	23.2	1.3
age	18-25 years	4.4	28.1	46.5	21.1	0.0
	26-40 years	5.0	26.9	38.7	28.2	1.3
	41-55 years	8.3	27.7	37.4	25.2	1.5
	56-70 years	4.4	32.4	32.4	29.4	1.5
	over 71 years	6.0	36.0	42.0	16.0	0.0
education	incompl. sec. education	10.1	33.7	21.3	33.7	1.1
	gen. educ. or vocat. school	7.0	28.0	33.3	29.6	2.1
	lyceum/post-sec. sch./college	6.3	29.1	38.6	24.9	1.1
	higher education	2.7	28.9	46.7	21.3	0.3
occupation	employed	5.3	29.5	39.8	24.8	0.6
	temporarily unemployed	6.9	26.6	35.8	28.9	1.7
	unemployed	5.4	30.4	37.7	25.3	1.3
nationality	Moldovan/Romanian	5.4	27.1	39.0	27.3	1.2
	other (Russian, Ukrainian etc.)	6.9	40.0	33.1	19.2	0.8
residential environment	municipalities	3.7	22.9	45.2	27.1	1.1
	other towns	6.4	25.5	40.4	27.7	0.0
	villages	6.2	32.7	34.6	25.1	1.4
total		5.7	29.2	38.1	26.0	1.1

How rarely or often do you think the following occur in the mass media in Moldova ... ?

% in the line of the total sample, 812 respondents - Mass media institutions use manipulatively opinions of an expert

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	6.7	32.3	31.5	27.8	1.7
	female	5.3	34.0	37.7	18.9	4.2
age	18-25 years	6.1	44.7	28.1	18.4	2.6
	26-40 years	5.0	26.9	43.7	21.8	2.5
	41-55 years	7.3	36.4	28.6	23.8	3.9
	56-70 years	4.4	31.4	36.3	25.0	2.9
	over 71 years	10.0	32.0	30.0	24.0	4.0
	total		5.9	33.3	35.0	22.8
education	incompl. sec. education	10.1	31.5	29.2	25.8	3.4
	gen. educ. or vocat. school	6.2	36.2	29.6	23.5	4.5
	lyceum/post-sec. sch./college	6.9	37.6	30.7	20.6	4.2
	higher education	3.8	28.5	44.0	22.7	1.0
occupation	employed	4.3	31.4	40.1	22.4	1.9
	temporarily unemployed	7.5	36.4	28.3	24.3	3.5
	unemployed	6.6	33.5	33.5	22.2	4.1
nationality	Moldovan/Romanian	5.9	34.3	34.5	22.0	3.4
	other (Russian, Ukrainian etc.)	6.2	27.7	37.7	26.9	1.5
residential environment	municipalities	1.6	27.1	45.7	22.3	3.2
	other towns	7.8	26.2	39.7	24.8	1.4
	villages	7.0	37.7	29.4	22.4	3.5
total		5.9	33.3	35.0	22.8	3.1

% in the line of the total sample, 812 respondents - Mass media institutions present a completely false information

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	14.3	44.4	23.3	17.7	0.3
	female	10.5	48.7	25.4	13.2	2.2
age	18-25 years	17.5	50.0	20.2	11.4	0.9
	26-40 years	11.8	50.0	26.1	10.5	1.7
	41-55 years	13.1	45.6	24.8	16.0	0.5
	56-70 years	9.8	41.7	24.5	21.6	2.5
	over 71 years	8.0	50.0	26.0	16.0	0.0
	total		12.2	46.8	24.5	15.1
education	incompl. sec. education	19.1	39.3	20.2	19.1	2.2
	gen. educ. or vocat. school	13.6	43.2	22.2	19.3	1.6
	lyceum/post-sec. sch./college	14.3	46.0	23.3	15.9	0.5
	higher education	7.6	52.6	28.5	10.0	1.4
occupation	employed	11.2	48.4	27.0	12.1	1.2
	temporarily unemployed	13.3	46.8	21.4	17.3	1.2
	unemployed	12.7	45.3	23.7	16.8	1.6
nationality	Moldovan/Romanian	12.6	47.5	22.7	15.8	1.3
	other (Russian, Ukrainian etc.)	10.0	43.1	33.8	11.5	1.5
residential environment	municipalities	8.5	44.7	31.9	12.8	2.1
	other towns	11.3	44.7	28.4	14.9	0.7
	villages	13.9	48.2	20.5	16.1	1.2
total		12.2	46.8	24.5	15.1	1.4

How rarely or often do you think the following occur in the mass media in Moldova ... ?*% in the line of the total sample, 812 respondents - Mass media institutions present a partially false information*

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	8.7	44.1	25.3	21.6	0.3
	female	7.0	50.7	28.7	11.6	2.0
age	18-25 years	12.3	52.6	24.6	10.5	0.0
	26-40 years	5.9	47.1	29.0	16.8	1.3
	41-55 years	5.8	52.9	24.8	16.0	0.5
	56-70 years	8.3	42.6	28.9	17.6	2.5
	over 71 years	12.0	40.0	28.0	18.0	2.0
education	incompl. sec. education	11.2	48.3	20.2	18.0	2.2
	gen. educ. or vocat. school	9.5	49.4	22.2	17.3	1.6
	lyceum/post-sec. sch./college	9.0	46.6	26.5	16.9	1.1
	higher education	4.5	47.1	34.0	13.7	0.7
occupation	employed	5.9	48.8	29.5	14.6	1.2
	temporarily unemployed	9.2	50.9	22.5	17.3	0.0
	unemployed	8.9	45.3	27.5	16.5	1.9
nationality	Moldovan/Romanian	8.1	48.7	25.4	16.6	1.3
	other (Russian, Ukrainian etc.)	6.2	43.1	36.9	13.1	0.8
residential environment	municipalities	3.7	41.0	38.8	14.4	2.1
	other towns	4.3	47.5	29.1	19.1	0.0
	villages	10.4	50.5	22.2	15.7	1.2
total		7.8	47.8	27.2	16.0	1.2

% in the line of the total sample, 812 respondents - Mass media institutions present exaggeratingly an unimportant information

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	9.6	40.7	28.1	20.8	0.8
	female	10.5	45.8	29.4	12.3	2.0
age	18-25 years	16.7	39.5	29.8	14.0	0.0
	26-40 years	10.1	46.6	29.8	12.6	0.8
	41-55 years	12.1	42.7	28.2	16.0	1.0
	56-70 years	6.4	44.1	27.0	20.1	2.5
	over 71 years	2.0	40.0	32.0	20.0	6.0
education	incompl. sec. education	14.6	44.9	21.3	18.0	1.1
	gen. educ. or vocat. school	11.5	44.0	23.9	18.9	1.6
	lyceum/post-sec. sch./college	9.0	46.6	29.1	14.8	0.5
	higher education	8.2	40.9	35.1	13.7	2.1
occupation	employed	10.2	42.2	33.5	13.7	0.3
	temporarily unemployed	13.3	48.6	25.4	12.1	0.6
	unemployed	8.2	42.4	25.9	20.3	3.2
nationality	Moldovan/Romanian	9.7	44.0	28.7	16.0	1.6
	other (Russian, Ukrainian etc.)	12.3	41.5	29.2	16.2	0.8
residential environment	municipalities	5.9	36.7	40.4	14.4	2.7
	other towns	9.2	45.4	29.8	14.9	0.7
	villages	12.0	45.8	24.0	17.0	1.2
total		10.1	43.6	28.8	16.0	1.5

How rarely or often do you think the following occur in the mass media in Moldova ... ?*% in the line of the total sample, 812 respondents - Mass media institutions omit to say certain information on a topic*

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	7.0	39.6	29.2	23.0	1.1
	female	6.4	39.0	36.6	16.0	2.0
age	18-25 years	9.6	38.6	33.3	16.7	1.8
	26-40 years	3.8	37.4	45.0	13.4	0.4
	41-55 years	6.8	44.2	28.6	18.4	1.9
	56-70 years	7.8	37.3	25.5	27.0	2.5
	over 71 years	8.0	38.0	30.0	22.0	2.0
education	incompl. sec. education	9.0	42.7	31.5	15.7	1.1
	gen. educ. or vocat. school	8.2	40.3	23.9	25.1	2.5
	lyceum/post-sec. sch./college	9.0	39.7	33.3	15.9	2.1
	higher education	3.1	37.1	41.9	17.2	0.7
occupation	employed	6.5	39.1	39.1	14.6	0.6
	temporarily unemployed	8.7	42.2	28.3	18.5	2.3
	unemployed	5.7	38.0	30.4	23.7	2.2
nationality	Moldovan/Romanian	7.2	39.7	33.3	18.3	1.5
	other (Russian, Ukrainian etc.)	3.8	36.9	33.8	23.1	2.3
residential environment	municipalities	2.1	28.7	43.6	24.5	1.1
	other towns	5.0	34.8	37.6	21.3	1.4
	villages	8.9	44.7	28.2	16.4	1.9
total		6.7	39.3	33.4	19.1	1.6

% in the line of the total sample, 812 respondents - Mass media institutions discredit unfairly certain persons/personalities

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	7.6	31.5	37.9	22.8	0.3
	female	7.0	35.1	40.4	15.4	2.2
age	18-25 years	7.0	40.4	33.3	17.5	1.8
	26-40 years	8.4	33.2	42.0	16.0	0.4
	41-55 years	9.2	29.6	42.2	16.0	2.9
	56-70 years	3.4	34.8	35.3	25.5	1.0
	over 71 years	10.0	30.0	44.0	16.0	0.0
education	incompl. sec. education	16.9	31.5	32.6	18.0	1.1
	gen. educ. or vocat. school	7.0	34.2	35.8	22.2	0.8
	lyceum/post-sec. sch./college	7.9	36.0	36.0	18.0	2.1
	higher education	4.1	32.0	46.4	16.2	1.4
occupation	employed	8.4	30.1	46.0	14.6	0.9
	temporarily unemployed	7.5	35.3	32.4	22.0	2.9
	unemployed	6.0	36.1	36.4	20.6	0.9
nationality	Moldovan/Romanian	7.6	34.6	37.8	18.6	1.3
	other (Russian, Ukrainian etc.)	5.4	27.7	46.9	18.5	1.5
residential environment	municipalities	2.7	31.4	46.8	18.6	0.5
	other towns	5.0	27.7	44.7	21.3	1.4
	villages	9.7	36.0	34.8	17.8	1.7
total		7.3	33.5	39.3	18.6	1.4

How rarely or often do you think the following occur in the mass media in Moldova ... ?

% in the line of the total sample, 812 respondents - Mass media institutions create or promote artificial conflicts between countries or peoples

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	19.9	34.3	25.0	19.1	1.7
	female	14.9	39.9	28.7	13.4	3.1
age	18-25 years	18.4	43.9	25.4	10.5	1.8
	26-40 years	13.4	35.7	30.7	16.8	3.4
	41-55 years	22.3	38.3	21.8	14.6	2.9
	56-70 years	15.2	37.7	27.0	18.1	2.0
	over 71 years	18.0	26.0	36.0	20.0	0.0
education	incompl. sec. education	19.1	34.8	23.6	19.1	3.4
	gen. educ. or vocat. school	15.6	36.2	25.9	18.1	4.1
	lyceum/post-sec. sch./college	24.3	34.9	22.8	16.4	1.6
	higher education	13.1	40.9	32.0	12.7	1.4
occupation	employed	20.8	32.6	28.9	15.8	1.9
	temporarily unemployed	12.1	38.7	32.4	13.3	3.5
	unemployed	16.1	41.8	22.5	17.1	2.5
nationality	Moldovan/Romanian	18.3	38.1	25.7	15.2	2.6
	other (Russian, Ukrainian etc.)	10.8	33.8	34.6	19.2	1.5
residential environment	municipalities	10.6	37.2	31.4	18.6	2.1
	other towns	13.5	39.0	29.8	17.0	0.7
	villages	20.7	37.1	24.6	14.5	3.1
total		17.1	37.4	27.1	15.9	2.5

In the last 12 months, have you seen, read or heard about the following?

The results of the surveys are presented as follows:

- 01.2016
- 09.2016
- 10.2017

	Yes	Not	NK/NA
a. TV or radio shows that explain in detail the phenomenon of manipulation through the mass media	41.8	51.7	6.5
a. TV or radio shows that explain in detail the phenomenon of manipulation through the mass media	52.4	45.9	1.7
a. TV or radio shows that explain in detail the phenomenon of manipulation through the mass media	53.2	45.6	1.2
b. TV or radio shows that show examples of fake or distorted news	44.6	47.7	5.7
b. TV or radio shows that show examples of fake or distorted news	55.3	41.7	3.0
b. TV or radio shows that show examples of fake or distorted news	57.4	41.9	0.7
c. Roundtables, public debates held on manipulation through the mass media	37.5	55.6	6.9
c. Roundtables, public debates held on manipulation through the mass media	51.6	45.3	3.1
c. Roundtables, public debates held on manipulation through the mass media	53.6	44.5	2.0
d. Sites specialized on manipulation through the mass-media	27.4	62.3	10.3
d. Sites specialized on manipulation through the mass-media	32.4	59.5	8.1
d. Sites specialized on manipulation through the mass-media	38.4	58.3	3.3
e. A printed newspaper specialized on manipulation through the mass media	18.5	71.3	10.2
e. A printed newspaper specialized on manipulation through the mass media	24.5	67.4	8.0
e. A printed newspaper specialized on manipulation through the mass media	31.0	65.1	3.8
f. Articles in newspapers on manipulation through the mass media	23.4	66.2	10.4
f. Articles in newspapers on manipulation through the mass media	30.9	61.6	7.5
f. Articles in newspapers on manipulation through the mass media	36.7	59.5	3.8
g. Monitoring reports on manipulation through the mass media	20.0	67.4	12.6
g. Monitoring reports on manipulation through the mass media	28.2	63.5	8.3
g. Monitoring reports on manipulation through the mass media	30.5	67.0	2.5

In the last 12 months, have you seen, read or heard about the following?*% in the line of the total sample, 812 respondents - TV or radio shows that explain in detail the phenomenon of manipulation through the mass media*

variable	group	Yes	Not	NK/NA
gender	male	53.9	44.9	1.1
	female	52.6	46.1	1.3
age	18-25 years	50.0	50.0	0.0
	26-40 years	55.9	43.7	0.4
	41-55 years	45.6	51.9	2.4
	56-70 years	56.9	41.2	2.0
	over 71 years	64.0	36.0	0.0
	education	incompl. sec. education	46.1	51.7
gen. educ. or vocat. school		51.4	47.3	1.2
lyceum/post-sec. sch./college		49.2	49.7	1.1
higher education		59.5	39.5	1.0
occupation	employed	53.7	46.0	0.3
	temporarily unemployed	52.0	46.8	1.2
	unemployed	53.2	44.6	2.2
nationality	Moldovan/Romanian	53.8	45.3	0.9
	other (Russian, Ukrainian etc.)	50.0	46.9	3.1
residential environment	municipalities	56.4	42.0	1.6
	other towns	55.3	44.0	0.7
	villages	51.3	47.4	1.2
total		53.2	45.6	1.2

% in the line of the total sample, 812 respondents - TV or radio shows that show examples of fake or distorted news

variable	group	Yes	Not	NK/NA
gender	male	59.3	39.9	0.8
	female	55.9	43.4	0.7
age	18-25 years	49.1	50.9	0.0
	26-40 years	59.7	39.9	0.4
	41-55 years	53.4	45.6	1.0
	56-70 years	61.8	37.3	1.0
	over 71 years	64.0	34.0	2.0
	education	incompl. sec. education	48.3	50.6
gen. educ. or vocat. school		51.4	47.7	0.8
lyceum/post-sec. sch./college		56.6	42.9	0.5
higher education		65.6	33.7	0.7
occupation	employed	58.4	41.3	0.3
	temporarily unemployed	49.1	50.3	0.6
	unemployed	60.8	38.0	1.3
nationality	Moldovan/Romanian	56.0	43.3	0.7
	other (Russian, Ukrainian etc.)	64.6	34.6	0.8
residential environment	municipalities	66.0	33.0	1.1
	other towns	63.8	36.2	0.0
	villages	52.2	47.0	0.8
total		57.4	41.9	0.7

In the last 12 months, have you seen, read or heard about the following?

% in the line of the total sample, 812 respondents - Roundtables, public debates held on manipulation through the mass media

variable	group	Yes	Not	NK/NA
gender	male	54.8	44.4	0.8
	female	52.6	44.5	2.9
age	18-25 years	44.7	54.4	0.9
	26-40 years	48.7	48.3	2.9
	41-55 years	56.3	42.7	1.0
	56-70 years	56.4	40.7	2.9
	over 71 years	74.0	26.0	0.0
	education	incompl. sec. education	53.9	46.1
gen. educ. or vocat. school		52.7	45.3	2.1
lyceum/post-sec. sch./college		49.7	47.6	2.6
higher education		56.7	41.2	2.1
occupation	employed	52.2	46.0	1.9
	temporarily unemployed	49.7	48.0	2.3
	unemployed	57.0	41.1	1.9
nationality	Moldovan/Romanian	52.8	45.3	1.9
	other (Russian, Ukrainian etc.)	57.7	40.0	2.3
residential environment	municipalities	55.9	41.0	3.2
	other towns	56.0	43.3	0.7
	villages	52.0	46.2	1.9
total		53.6	44.5	2.0

% in the line of the total sample, 812 respondents - Sites specialized on manipulation through the mass media

variable	group	Yes	Not	NK/NA
gender	male	41.3	56.2	2.5
	female	36.2	59.9	3.9
age	18-25 years	39.5	59.6	0.9
	26-40 years	45.4	52.9	1.7
	41-55 years	38.3	57.8	3.9
	56-70 years	32.4	62.7	4.9
	over 71 years	28.0	64.0	8.0
	education	incompl. sec. education	34.8	59.6
gen. educ. or vocat. school		33.3	63.0	3.7
lyceum/post-sec. sch./college		34.4	62.4	3.2
higher education		46.4	51.2	2.4
occupation	employed	42.2	56.2	1.6
	temporarily unemployed	38.7	58.4	2.9
	unemployed	34.2	60.4	5.4
nationality	Moldovan/Romanian	37.8	58.8	3.4
	other (Russian, Ukrainian etc.)	41.5	55.4	3.1
residential environment	municipalities	43.6	51.1	5.3
	other towns	49.6	48.9	1.4
	villages	33.1	63.8	3.1
total		38.4	58.3	3.3

In the last 12 months, have you seen, read or heard about the following?*% in the line of the total sample, 812 respondents - A printed newspaper specialized on manipulation through the mass media*

variable	group	Yes	Not	NK/NA
gender	male	34.3	62.4	3.4
	female	28.5	67.3	4.2
age	18-25 years	22.8	75.4	1.8
	26-40 years	31.1	65.1	3.8
	41-55 years	32.5	63.6	3.9
	56-70 years	31.9	62.7	5.4
	over 71 years	40.0	58.0	2.0
	education	incompl. sec. education	28.1	67.4
	gen. educ. or vocat. school	31.7	62.6	5.8
	lyceum/post-sec. sch./college	29.6	67.2	3.2
	higher education	32.3	65.3	2.4
occupation	employed	27.3	68.3	4.3
	temporarily unemployed	35.3	60.7	4.0
	unemployed	32.3	64.6	3.2
nationality	Moldovan/Romanian	28.9	67.2	4.0
	other (Russian, Ukrainian etc.)	42.3	54.6	3.1
residential environment	municipalities	33.0	60.6	6.4
	other towns	34.8	64.5	0.7
	villages	29.2	67.1	3.7
total		31.0	65.1	3.8

% in the line of the total sample, 812 respondents - Articles in newspapers on manipulation through the mass media

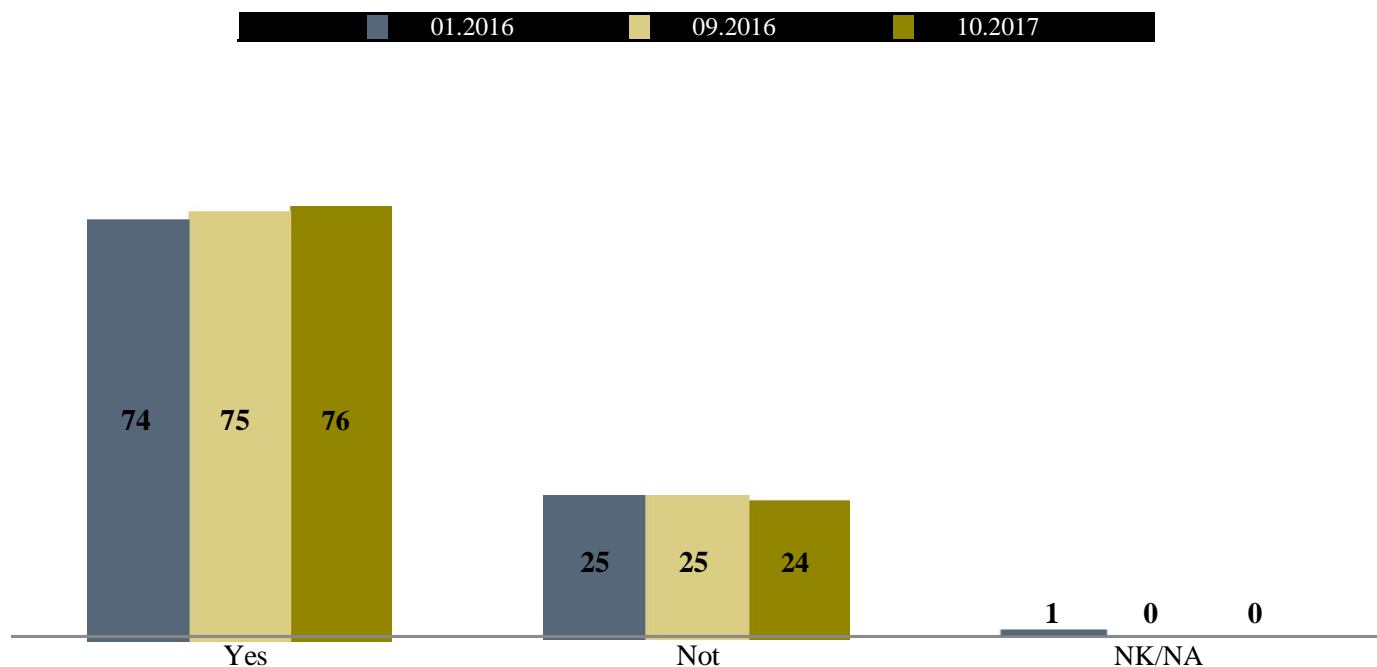
variable	group	Yes	Not	NK/NA
gender	male	41.0	55.1	3.9
	female	33.3	62.9	3.7
age	18-25 years	36.0	62.3	1.8
	26-40 years	37.0	59.7	3.4
	41-55 years	39.3	56.8	3.9
	56-70 years	32.4	62.3	5.4
	over 71 years	44.0	52.0	4.0
	education	incompl. sec. education	27.0	68.5
	gen. educ. or vocat. school	33.3	61.3	5.3
	lyceum/post-sec. sch./college	36.5	61.9	1.6
	higher education	42.6	53.6	3.8
occupation	employed	35.1	60.6	4.3
	temporarily unemployed	38.7	57.2	4.0
	unemployed	37.0	59.8	3.2
nationality	Moldovan/Romanian	34.5	61.6	4.0
	other (Russian, Ukrainian etc.)	48.5	48.5	3.1
residential environment	municipalities	37.8	56.4	5.9
	other towns	39.7	59.6	0.7
	villages	35.4	60.7	3.9
total		36.7	59.5	3.8

In the last 12 months, have you seen, read or heard about the following?

% in the line of the total sample, 812 respondents - Monitoring reports on manipulation through the mass media

variable	group	Yes	Not	NK/NA
gender	male	34.6	62.9	2.5
	female	27.4	70.2	2.4
age	18-25 years	23.7	76.3	0.0
	26-40 years	29.0	68.9	2.1
	41-55 years	33.5	63.6	2.9
	56-70 years	31.9	64.2	3.9
	over 71 years	36.0	62.0	2.0
education	incompl. sec. education	30.3	65.2	4.5
	gen. educ. or vocat. school	32.1	65.4	2.5
	lyceum/post-sec. sch./college	29.1	68.8	2.1
	higher education	30.2	67.7	2.1
occupation	employed	28.9	69.6	1.6
	temporarily unemployed	32.4	65.9	1.7
	unemployed	31.0	65.2	3.8
nationality	Moldovan/Romanian	29.2	68.3	2.5
	other (Russian, Ukrainian etc.)	37.7	60.0	2.3
residential environment	municipalities	29.8	65.4	4.8
	other towns	31.2	68.8	0.0
	villages	30.6	67.1	2.3
total		30.5	67.0	2.5

Do you or not the meaning of the term of manipulation?



% in the line of the total sample, 812 respondents

variable	group	Yes	Not	NK/NA
gender	male	76.1	23.9	0.0
	female	75.4	24.6	0.0
age	18-25 years	82.5	17.5	0.0
	26-40 years	82.4	17.6	0.0
	41-55 years	74.8	25.2	0.0
	56-70 years	71.6	28.4	0.0
	over 71 years	50.0	50.0	0.0
education	incompl. sec. education	58.4	41.6	0.0
	gen. educ. or vocat. school	58.8	41.2	0.0
	lyceum/post-sec. sch./college	84.1	15.9	0.0
	higher education	89.7	10.3	0.0
occupation	employed	81.4	18.6	0.0
	temporarily unemployed	77.5	22.5	0.0
	unemployed	69.0	31.0	0.0
nationality	Moldovan/Romanian	75.7	24.3	0.0
	other (Russian, Ukrainian etc.)	76.2	23.8	0.0
residential environment	municipalities	84.0	16.0	0.0
	other towns	82.3	17.7	0.0
	villages	70.6	29.4	0.0
total		75.7	24.3	0.0

How rarely or often do you think the following categories of people manipulate you ... ?

The results of the surveys are presented as follows:

- 01.2016
- 09.2016
- 10.2017

	Never	Rarely	Often	(Almost) always	NK/NA
a. Work/university colleagues	51.2	35.4	7	1.5	4.9
a. Work/university colleagues	41.0	40.6	8.3	4.3	5.8
a. Work/university colleagues	39.0	41.8	9.8	4.1	5.4
b. Friends, kith	53.1	40.1	4.8	1.2	0.8
b. Friends, kith	43.5	48.1	5.8	2.2	0.4
b. Friends, kith	40.8	47.2	6.5	4.4	1.1
c. Family members	63.7	24.3	9.7	1.0	1.3
c. Family members	60.3	29.9	6.0	2.7	1.1
c. Family members	61.8	27.2	6.5	3.9	0.7
d. Politicians	40.1	15.6	22.5	19.2	2.5
d. Politicians	31.9	18.9	27.4	19.3	2.5
d. Politicians	26.5	17.9	28.5	26.0	1.1
e. Church	64.5	20.2	6.1	4.8	4.4
e. Church	60.9	23.5	7.4	4.8	3.4
e. Church	58.4	21.3	9.6	7.8	2.9
f. Mass media	40.1	24.5	23.0	10.4	2.0
f. Mass media	30.7	34.8	23.6	9.9	1.0
f. Mass media	27.5	32.0	23.6	15.9	1.0

How rarely or often do you think the following categories of people manipulate you ... ?

% in the line of those who answered Q9 'Yes, I know', 615 respondents - Work/university colleagues

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	42.4	36.5	9.2	5.9	5.9
	female	36.3	45.9	10.2	2.6	4.9
age	18-25 years	40.4	50.0	5.3	3.2	1.1
	26-40 years	35.7	45.9	13.3	4.1	1.0
	41-55 years	38.3	45.5	9.7	2.6	3.9
	56-70 years	43.2	28.8	9.6	4.1	14.4
	over 71 years	40.0	32.0	0.0	16.0	12.0
education	incompl. sec. education	36.5	46.2	7.7	1.9	7.7
	gen. educ. or vocat. school	39.2	38.5	9.8	6.3	6.3
	lyceum/post-sec. sch./college	40.9	42.1	7.5	6.3	3.1
	higher education	38.3	42.5	11.5	1.9	5.7
occupation	employed	38.5	46.6	9.5	3.4	1.9
	temporarily unemployed	35.8	48.5	12.7	2.2	0.7
	unemployed	41.7	31.7	8.3	6.0	12.4
nationality	Moldovan/Romanian	37.4	42.8	9.9	4.5	5.4
	other (Russian, Ukrainian etc.)	47.5	36.4	9.1	2.0	5.1
residential environment	municipalities	35.4	45.6	11.4	1.3	6.3
	other towns	53.4	34.5	6.0	3.4	2.6
	villages	35.8	42.5	10.3	5.6	5.9
total		39.0	41.8	9.8	4.1	5.4

% in the line of those who answered Q9 'Yes, I know', 615 respondents - Friends, kith

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	43.5	43.9	5.2	5.9	1.5
	female	38.7	49.7	7.6	3.2	0.9
age	18-25 years	39.4	52.1	5.3	3.2	0.0
	26-40 years	32.1	53.1	10.2	4.1	0.5
	41-55 years	45.5	45.5	5.2	2.6	1.3
	56-70 years	47.3	39.0	4.1	6.8	2.7
	over 71 years	48.0	40.0	4.0	8.0	0.0
education	incompl. sec. education	42.3	46.2	5.8	5.8	0.0
	gen. educ. or vocat. school	41.3	42.0	6.3	8.4	2.1
	lyceum/post-sec. sch./college	42.8	44.0	6.9	5.7	0.6
	higher education	39.1	52.1	6.5	1.1	1.1
occupation	employed	42.0	48.1	6.9	1.9	1.1
	temporarily unemployed	34.3	52.2	8.2	5.2	0.0
	unemployed	43.6	42.7	5.0	6.9	1.8
nationality	Moldovan/Romanian	38.8	48.4	7.0	4.7	1.2
	other (Russian, Ukrainian etc.)	51.5	40.4	4.0	3.0	1.0
residential environment	municipalities	45.6	44.9	7.6	0.6	1.3
	other towns	48.3	41.4	6.9	3.4	0.0
	villages	36.1	50.1	5.9	6.5	1.5
total		40.8	47.2	6.5	4.4	1.1

How rarely or often do you think the following categories of people manipulate you ... ?

% in the line of those who answered Q9 'Yes, I know', 615 respondents - Family members

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	64.2	25.1	3.7	5.9	1.1
	female	59.9	28.8	8.7	2.3	0.3
age	18-25 years	58.5	29.8	8.5	3.2	0.0
	26-40 years	55.6	31.6	7.7	5.1	0.0
	41-55 years	66.2	21.4	8.4	3.2	0.6
	56-70 years	68.5	25.3	1.4	2.7	2.1
	over 71 years	56.0	28.0	8.0	8.0	0.0
	total		61.8	27.2	6.5	3.9
education	incompl. sec. education	65.4	28.8	1.9	1.9	1.9
	gen. educ. or vocat. school	67.1	21.7	6.3	4.9	0.0
	lyceum/post-sec. sch./college	61.6	25.8	6.9	5.0	0.6
	higher education	58.2	30.7	7.3	3.1	0.8
occupation	employed	59.2	30.5	7.3	2.7	0.4
	temporarily unemployed	62.7	26.1	6.7	4.5	0.0
	unemployed	64.2	23.9	5.5	5.0	1.4
nationality	Moldovan/Romanian	61.4	26.6	7.2	4.3	0.6
	other (Russian, Ukrainian etc.)	63.6	30.3	3.0	2.0	1.0
residential environment	municipalities	60.8	27.8	8.2	3.2	0.0
	other towns	64.7	23.3	8.6	3.4	0.0
	villages	61.3	28.2	5.0	4.4	1.2
total		61.8	27.2	6.5	3.9	0.7

% in the line of those who answered Q9 'Yes, I know', 615 respondents - Politicians

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	24.7	17.0	26.6	30.6	1.1
	female	27.9	18.6	29.9	22.4	1.2
age	18-25 years	29.8	21.3	29.8	19.1	0.0
	26-40 years	27.0	13.8	27.6	30.6	1.0
	41-55 years	28.6	16.9	29.9	24.0	0.6
	56-70 years	20.5	23.3	28.8	25.3	2.1
	over 71 years	32.0	12.0	20.0	32.0	4.0
	total		26.5	17.9	28.5	26.0
education	incompl. sec. education	28.8	19.2	21.2	28.8	1.9
	gen. educ. or vocat. school	30.8	18.2	27.3	22.4	1.4
	lyceum/post-sec. sch./college	27.7	17.0	23.9	30.2	1.3
	higher education	23.0	18.0	33.3	24.9	0.8
occupation	employed	29.4	16.4	27.5	26.7	0.0
	temporarily unemployed	23.1	18.7	28.4	28.4	1.5
	unemployed	25.2	19.3	29.8	23.4	2.3
nationality	Moldovan/Romanian	25.2	16.1	30.6	26.9	1.2
	other (Russian, Ukrainian etc.)	33.3	27.3	17.2	21.2	1.0
residential environment	municipalities	27.2	13.9	29.7	29.1	0.0
	other towns	35.3	13.8	29.3	20.7	0.9
	villages	23.2	21.1	27.6	26.4	1.8
total		26.5	17.9	28.5	26.0	1.1

How rarely or often do you think the following categories of people manipulate you ... ?*% in the line of those who answered Q9 'Yes, I know', 615 respondents - Church*

variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	57.2	21.4	7.0	11.4	3.0
	female	59.3	21.2	11.6	4.9	2.9
age	18-25 years	58.5	25.5	5.3	7.4	3.2
	26-40 years	55.6	20.9	12.8	9.2	1.5
	41-55 years	64.9	18.8	7.8	7.8	0.6
	56-70 years	56.8	21.9	8.9	4.8	7.5
	over 71 years	48.0	20.0	16.0	16.0	0.0
	total		58.4	21.3	9.6	7.8
education	incompl. sec. education	71.2	23.1	3.8	1.9	0.0
	gen. educ. or vocat. school	64.3	18.9	7.0	8.4	1.4
	lyceum/post-sec. sch./college	61.6	17.0	6.9	10.1	4.4
	higher education	50.6	24.9	13.8	7.3	3.4
occupation	employed	61.1	19.8	9.9	6.5	2.7
	temporarily unemployed	55.2	22.4	10.4	10.4	1.5
	unemployed	57.3	22.5	8.7	7.3	4.1
nationality	Moldovan/Romanian	57.2	21.9	10.1	8.3	2.5
	other (Russian, Ukrainian etc.)	64.6	18.2	7.1	5.1	5.1
residential environment	municipalities	51.9	22.2	11.4	10.8	3.8
	other towns	62.9	20.7	7.8	6.0	2.6
	villages	59.8	21.1	9.4	7.0	2.6
total		58.4	21.3	9.6	7.8	2.9

% in the line of those who answered Q9 'Yes, I know', 615 respondents – Mass media

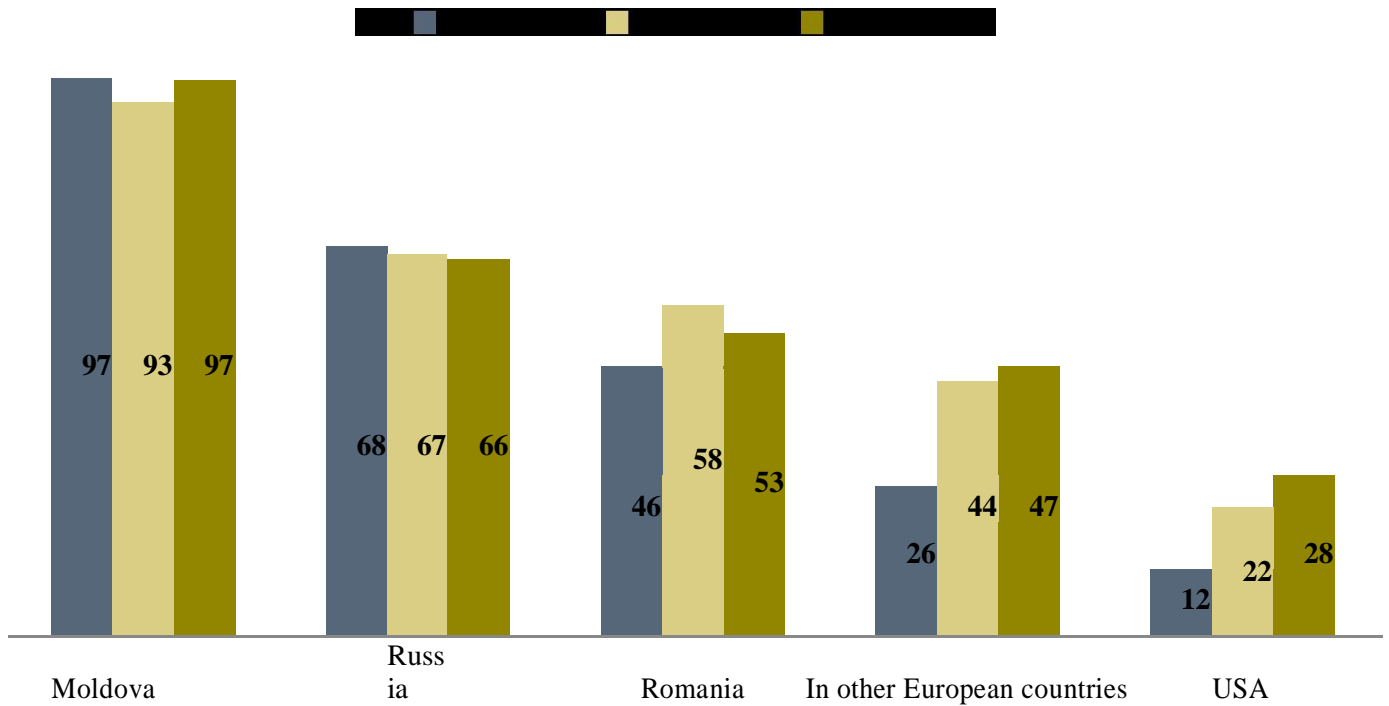
variable	group	Never	Rarely	Often	(Almost) always	NK/NA
gender	male	28.8	28.4	19.6	22.1	1.1
	female	26.5	34.9	26.7	11.0	0.9
age	18-25 years	27.7	36.2	25.5	10.6	0.0
	26-40 years	25.0	30.6	24.5	18.4	1.5
	41-55 years	32.5	29.2	22.7	14.9	0.6
	56-70 years	26.0	33.6	22.6	16.4	1.4
	over 71 years	24.0	36.0	20.0	20.0	0.0
	total		27.5	32.0	23.6	15.9
education	incompl. sec. education	34.6	28.8	17.3	17.3	1.9
	gen. educ. or vocat. school	32.9	34.3	16.1	16.1	0.7
	lyceum/post-sec. sch./college	31.4	30.8	25.2	11.3	1.3
	higher education	20.7	32.2	28.0	18.4	0.8
occupation	employed	27.9	28.2	26.0	17.2	0.8
	temporarily unemployed	23.9	38.8	20.1	16.4	0.7
	unemployed	29.4	32.6	22.9	13.8	1.4
nationality	Moldovan/Romanian	27.3	32.2	23.3	16.1	1.2
	other (Russian, Ukrainian etc.)	28.3	31.3	25.3	15.2	0.0
residential environment	municipalities	19.6	27.8	34.2	17.1	1.3
	other towns	28.4	31.0	22.4	17.2	0.9
	villages	30.8	34.3	19.1	15.0	0.9
total		27.5	32.0	23.6	15.9	1.0

Q11 — L
SEP

In a typical day, how many hours approximately do you spend searching, reading, watching news on various topics?

<i>% of the total sample, 812 respondents. Open question, the respondent had the opportunity to opt for an answer.</i>	number	percentage
1 hour	394	48.4%
2 hours	230	28.3%
3 hours	103	12.7%
4 hours	43	5.3%
5 hours	24	3.0%
6 hours	10	1.2%
8 hours	3	0.4%
12 hours	2	0.2%
10 hours	1	0.1%
11 hours	1	0.1%
NK/NA	2	0.2%
Total	812	100.0%

Are you used to watch news broadcasted by mass media institutions originated from ...?



% in the line of the total sample for the answer 'Yes', 812 respondents

variable	group	Moldova	Russia	Romania	From other European countries	USA
gender	male	94.7	67.7	52.5	51.4	32.0
	female	98.0	64.0	52.4	44.3	25.2
age	18-25 years	88.6	52.6	41.2	53.5	31.6
	26-40 years	96.2	61.3	49.2	52.5	26.9
	41-55 years	99.0	71.8	51.9	45.6	28.6
	56-70 years	98.5	72.1	58.3	42.2	27.0
	over 71 years	98.0	64.0	72.0	38.0	30.0
education	incompl. sec. education	97.8	65.2	48.3	37.1	19.1
	gen. educ. or vocat. school	96.7	70.4	46.1	42.0	28.8
	lyceum/post-sec. sch./college	97.4	70.4	49.2	50.3	29.6
	higher education	95.5	58.8	61.2	53.3	29.6
occupation	employed	95.7	63.0	50.0	47.8	28.3
	temporarily unemployed	94.8	70.5	48.6	46.2	26.6
	unemployed	98.4	65.8	57.0	47.5	28.8
nationality	Moldovan/Romanian	96.8	60.9	58.8	46.8	27.0
	other (Russian, Ukrainian etc.)	95.4	90.8	19.2	50.8	34.6
residential environment	municipalities	96.8	65.4	50.5	54.8	34.0
	other towns	95.0	61.7	43.3	46.8	29.1
	villages	96.9	66.9	55.9	44.7	25.7
total		96.6	65.6	52.5	47.4	28.2

How much or little trust do you have in the mass media in ... ?

The results of the surveys are presented as follows:

- 01.2016
- 09.2016
- 10.2017

	Very little/ Not at all	Little	Much	Very much	NK/NA
a. Moldova	13.5	53.7	28.7	3.5	0.5
a. Moldova	16.8	52.1	26.5	4.3	0.3
a. Moldova	23.3	47.7	24.4	4.2	0.4
b. Russia	15.0	41.5	37.2	5.3	1.0
b. Russia	19.5	47.2	27.2	4.0	2.1
b. Russia	23.5	41.3	26.3	7.9	1.1
c. Romania	7.1	36.2	45.7	9.2	1.8
c. Romania	5.0	39.9	49.0	5.5	0.5
c. Romania	14.1	43.2	35.0	6.6	1.2
d. In other European countries	7.0	37.3	43.7	10.8	1.3
d. In other European countries	6.5	37.1	45.4	9.8	1.3
d. In other European countries	15.6	37.7	35.3	8.8	2.6
e. USA	12.5	43.1	29.2	12.5	2.8
e. USA	10.3	45.6	34.5	6.7	2.8
e. USA	18.3	43.2	28.4	7.4	2.6

How much or little trust do you have in the mass media in ... ?

% in the line of those who answered 'Yes' to Q12, 784 respondents - Moldova

variable	group	Very little/ Not at all	Little	Much	Very much	NK/NA
gender	male	22.3	50.4	22.8	3.9	0.6
	female	24.2	45.6	25.5	4.5	0.2
age	18-25 years	18.8	47.5	30.7	3.0	0.0
	26-40 years	28.4	47.6	20.5	3.5	0.0
	41-55 years	26.0	43.1	26.5	3.9	0.5
	56-70 years	19.9	50.7	24.4	4.0	1.0
	over 71 years	12.2	55.1	20.4	12.2	0.0
	education	incompl. sec. education	18.4	48.3	24.1	8.0
	gen. educ. or vocat. school	31.1	45.1	19.1	4.7	0.0
	lyceum/post-sec. sch./college	21.2	44.6	28.8	4.9	0.5
	higher education	19.8	51.8	25.9	2.2	0.4
occupation	employed	24.4	46.1	25.6	3.6	0.3
	temporarily unemployed	30.5	42.7	24.4	2.4	0.0
	unemployed	18.3	52.1	23.2	5.8	0.6
nationality	Moldovan/Romanian	25.3	47.1	23.2	3.9	0.5
	other (Russian, Ukrainian etc.)	12.9	50.8	30.6	5.6	0.0
residential environment	municipalities	24.2	52.7	20.9	1.6	0.5
	other towns	21.6	46.3	29.9	2.2	0.0
	villages	23.5	46.2	24.1	5.8	0.4
total		23.3	47.7	24.4	4.2	0.4

% in the line of those who answered 'Yes' to Q12, 533 respondents - Russia

variable	group	Very little/ Not at all	Little	Much	Very much	NK/NA
gender	male	24.9	36.9	26.1	10.4	1.7
	female	22.3	44.9	26.4	5.8	0.7
age	18-25 years	13.3	43.3	35.0	8.3	0.0
	26-40 years	27.4	41.1	21.9	8.2	1.4
	41-55 years	20.3	47.3	23.0	7.4	2.0
	56-70 years	24.5	35.4	32.0	7.5	0.7
	over 71 years	34.4	37.5	18.8	9.4	0.0
	education	incompl. sec. education	22.4	31.0	41.4	3.4
	gen. educ. or vocat. school	22.2	42.7	22.2	11.7	1.2
	lyceum/post-sec. sch./college	21.1	42.1	30.1	6.8	0.0
	higher education	26.9	42.7	22.2	6.4	1.8
occupation	employed	23.6	42.4	24.1	7.9	2.0
	temporarily unemployed	21.3	41.8	27.0	8.2	1.6
	unemployed	24.5	39.9	27.9	7.7	0.0
nationality	Moldovan/Romanian	27.7	44.6	21.2	5.5	1.0
	other (Russian, Ukrainian etc.)	8.5	29.7	44.1	16.1	1.7
residential environment	municipalities	22.8	35.8	30.9	8.9	1.6
	other towns	19.5	41.4	28.7	9.2	1.1
	villages	24.8	43.3	23.8	7.1	0.9
total		23.5	41.3	26.3	7.9	1.1

How much or little trust do you have in the mass media in ... ?*% in the line of those who answered 'Yes' to Q12, 426 respondents - Romania*

variable	group	Very little/ Not at all	Little	Much	Very much	NK/NA
gender	male	16.0	40.1	35.3	7.0	1.6
	female	12.6	45.6	34.7	6.3	0.8
age	18-25 years	10.6	53.2	31.9	4.3	0.0
	26-40 years	17.9	46.2	26.5	8.5	0.9
	41-55 years	14.0	32.7	46.7	3.7	2.8
	56-70 years	10.9	45.4	36.1	7.6	0.0
	over 71 years	16.7	44.4	27.8	8.3	2.8
	education	incompl. sec. education	16.3	53.5	18.6	9.3
	gen. educ. or vocat. school	18.8	38.4	33.0	8.0	1.8
	lyceum/post-sec. sch./college	12.9	45.2	35.5	6.5	0.0
	higher education	11.2	42.7	39.9	5.1	1.1
occupation	employed	11.8	43.5	37.9	6.2	0.6
	temporarily unemployed	21.4	36.9	34.5	3.6	3.6
	unemployed	12.8	45.6	32.8	8.3	0.6
nationality	Moldovan/Romanian	13.7	44.1	34.7	6.5	1.0
	other (Russian, Ukrainian etc.)	20.0	28.0	40.0	8.0	4.0
residential environment	municipalities	11.6	43.2	38.9	4.2	2.1
	other towns	9.8	42.6	37.7	8.2	1.6
	villages	15.9	43.3	33.0	7.0	0.7
total		14.1	43.2	35.0	6.6	1.2

% in the line of those who answered 'Yes' to Q12, 385 respondents - In other European countries

variable	group	Very little/ Not at all	Little	Much	Very much	NK/NA
gender	male	14.2	35.5	37.2	10.9	2.2
	female	16.8	39.6	33.7	6.9	3.0
age	18-25 years	16.4	37.7	36.1	8.2	1.6
	26-40 years	15.2	32.0	36.8	14.4	1.6
	41-55 years	13.8	38.3	37.2	6.4	4.3
	56-70 years	17.4	48.8	29.1	2.3	2.3
	over 71 years	15.8	21.1	42.1	15.8	5.3
	education	incompl. sec. education	15.2	48.5	24.2	9.1
	gen. educ. or vocat. school	22.5	44.1	20.6	9.8	2.9
	lyceum/post-sec. sch./college	11.6	36.8	40.0	9.5	2.1
	higher education	13.5	31.6	44.5	7.7	2.6
occupation	employed	14.9	35.7	37.0	9.1	3.2
	temporarily unemployed	16.3	38.8	35.0	8.8	1.3
	unemployed	16.0	39.3	33.3	8.7	2.7
nationality	Moldovan/Romanian	14.7	37.6	35.7	9.1	2.8
	other (Russian, Ukrainian etc.)	19.7	37.9	33.3	7.6	1.5
residential environment	municipalities	16.5	34.0	39.8	6.8	2.9
	other towns	10.6	33.3	42.4	12.1	1.5
	villages	16.7	40.7	31.0	8.8	2.8
total		15.6	37.7	35.3	8.8	2.6

How much or little trust do you have in the mass media in ... ?

% in the line of those who answered 'Yes' to Q12, 229 respondents - USA

variable	group	Very little/ Not at all	Little	Much	Very much	NK/NA
gender	male	19.3	42.1	28.9	7.0	2.6
	female	17.4	44.3	27.8	7.8	2.6
age	18-25 years	22.2	38.9	36.1	2.8	0.0
	26-40 years	14.1	45.3	25.0	12.5	3.1
	41-55 years	16.9	45.8	28.8	5.1	3.4
	56-70 years	25.5	40.0	23.6	7.3	3.6
	over 71 years	6.7	46.7	40.0	6.7	0.0
education	incompl. sec. education	17.6	52.9	11.8	11.8	5.9
	gen. educ. or vocat. school	25.7	45.7	18.6	8.6	1.4
	lyceum/post-sec. sch./college	14.3	37.5	35.7	10.7	1.8
	higher education	15.1	43.0	34.9	3.5	3.5
occupation	employed	13.2	46.2	29.7	7.7	3.3
	temporarily unemployed	19.6	56.5	15.2	8.7	0.0
	unemployed	23.1	34.1	33.0	6.6	3.3
nationality	Moldovan/Romanian	16.3	41.3	31.0	8.7	2.7
	other (Russian, Ukrainian etc.)	26.7	51.1	17.8	2.2	2.2
residential environment	municipalities	18.8	42.2	28.1	6.3	4.7
	other towns	9.8	48.8	34.1	7.3	0.0
	villages	21.0	41.9	26.6	8.1	2.4
total		18.3	43.2	28.4	7.4	2.6

Q14 — Among all the sources of information that you follow, whether it is a TV channel, radio station, news site, newspaper, etc., which is the most trusted?

<i>% of the total sample, 812 respondents. Open question, the respondent had the opportunity to opt for an answer.</i>	number	percentage
Jurnal TV	146	18.0%
Pro TV	91	11.2%
Prime TV	88	10.8%
Moldova 1	87	10.7%
Publica TV	51	6.3%
NTV	26	3.2%
RTR Moldova	21	2.6%
Canal 2	19	2.3%
Point.md	15	1.8%
Canal 3	14	1.7%
TV 8	13	1.6%
unimedia.md	12	1.5%
ORT	10	1.2%
Facebook	10	1.2%
Internet	9	1.1%
Euronews	8	1.0%
Pervii canal	7	0.9%
TVR Moldova	5	0.6%
RADIO MOLDOVA	5	0.6%
Accent tv	5	0.6%
Ziarul de garda	5	0.6%
Rosia 1	5	0.6%
Television	4	0.5%
RTR RUSIA	4	0.5%
realitatea.md	4	0.5%
Youtube	4	0.5%
Jurnal fm	4	0.5%
REN TV MOLDOVA	3	0.4%
Micul samaritean - radio channel	3	0.4%
Vesti Moldova	3	0.4%
Komsomoliskaia pravda	3	0.4%
Doi Plus	3	0.4%
Newspaper Unghiul	3	0.4%

Q14 — Among all the sources of information that you follow, whether it is a TV channel, radio station, news site, newspaper, etc., which is the most trusted?

<i>% of the total sample, 812 respondents. Open question, the respondent had the opportunity to opt for an answer.</i>	number	percentage
Radio plai	3	0.4%
GRT	2	0.2%
yandex.ru	2	0.2%
BBC	2	0.2%
Canal 1	2	0.2%
TNT	2	0.2%
Vocea Basarabiei	2	0.2%
Radio Chisinau	2	0.2%
Timpul	2	0.2%
TV 1	2	0.2%
Newspaper par<a	2	0.2%
Canal 7	2	0.2%
ava.md	1	0.1%
XSP12	1	0.1%
Aktiviai Russia	1	0.1%
Hit FM	1	0.1%
deschide.md	1	0.1%
RAI 3	1	0.1%
Channel 60 de minute	1	0.1%
Newspaper Sabisednik	1	0.1%
1 plus 1	1	0.1%
Tv 1	1	0.1%
Mail novosti	1	0.1%
Newspaper Moldavskie vedomosti	1	0.1%
mail.ru	1	0.1%
Newspapers	1	0.1%
STIRI tv	1	0.1%
sputnik.md	1	0.1%
gagauz.info	1	0.1%
makler	1	0.1%
Radio Rossia	1	0.1%
Europa libera	1	0.1%
Bwv	1	0.1%

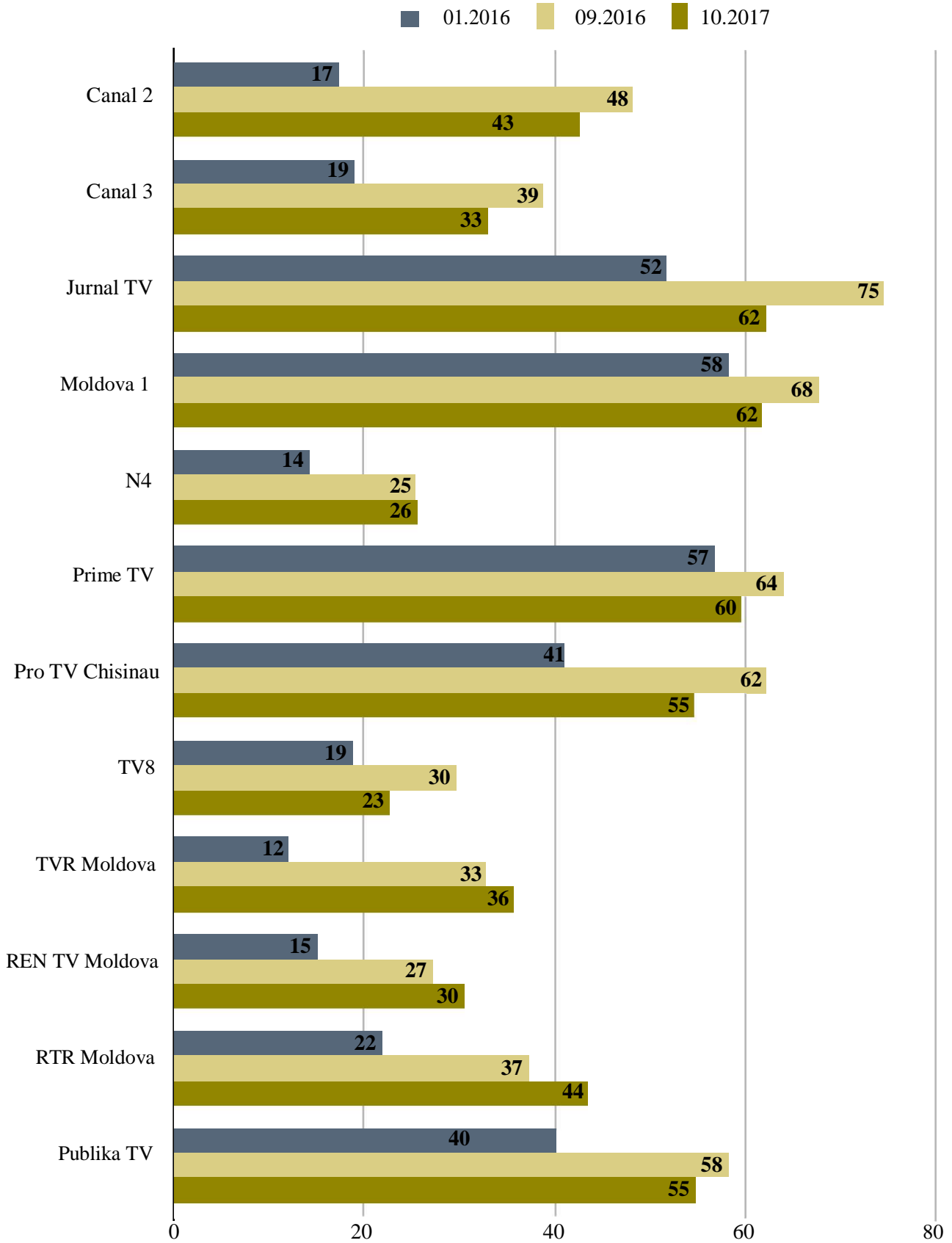
Q14 — Among all the sources of information that you follow, whether it is a TV channel, radio station, news site, newspaper, etc., which is the most trusted?

<i>% of the total sample, 812 respondents. Open question, the respondent had the opportunity to opt for an answer.</i>	number	percentage
Tv1000	1	0.1%
Newspaper Dubasarenii	1	0.1%
Radio Media	1	0.1%
Publika.md	1	0.1%
Canal 4	1	0.1%
Newspaper Jurnal de Chisinau	1	0.1%
Radio Noroc	1	0.1%
Independent.md	1	0.1%
TV channel 39	1	0.1%
CTC TV	1	0.1%
Adevarul.md	1	0.1%
ARGUMENT I FACT	1	0.1%
Defence.org	1	0.1%
Mir	1	0.1%
Moldova - radio	1	0.1%
TV channel	1	0.1%
N4	1	0.1%
Novosti.ru	1	0.1%
Vkontakte	1	0.1%
RBK novosti	1	0.1%
TVN	1	0.1%
Russia 24	1	0.1%
Newspaper Desteptarea	1	0.1%
Newspaper Meleag natal	1	0.1%
News rusesc	1	0.1%
Economicescaia obozrenia	1	0.1%
Stiri.md	1	0.1%
DRT	1	0.1%
novostiRussia.rf	1	0.1%
Noi.md	1	0.1%
NK/NA	46	5.7%
Total	812	100.0%

What is the main reason that makes you trust this mass media source?

<i>% of the total sample, 299 respondents. Open question, the respondent had the opportunity to opt for an answer.</i>	number	percentage
Presents information from all fields, interesting	235	28.9%
Reflects the real situation in the country, broadcasts objective news	195	24.0%
News are true	165	20.3%
Inspires more trust	63	7.8%
Diversity, interesting shows, movies	41	5.0%
Does not intercept other TV stations	36	4.4%
Fair, equidistant news	30	3.7%
Accessible, explicable, clarity	9	1.1%
It is an international one	1	0.1%
NK/NA	37	4.6%
Total	812	100.0%

Are you used to watch newscasts broadcasted by ...?



Are you used to watch newscasts broadcasted by ...?

% in the line of those who answered 'Yes', 812 respondents

variable	group	Canal 2	Canal 3	Jurnal TV	Moldova 1	N4	Prime TV
gender	male	33.7	32.6	62.9	57.3	26.1	52.0
	female	49.6	33.1	61.4	65.4	25.0	65.4
age	18-25 years	39.5	30.7	61.4	50.9	15.8	54.4
	26-40 years	39.9	34.0	64.7	47.1	21.0	58.0
	41-55 years	41.3	34.5	64.1	69.9	29.1	66.5
	56-70 years	47.5	31.4	58.8	73.5	33.8	55.4
	over 71 years	48.0	32.0	56.0	76.0	20.0	66.0
	incompl. sec. education	44.9	25.8	50.6	70.8	22.5	62.9
education	gen. educ. or vocat. school	46.1	32.5	61.3	62.6	26.7	59.3
	lyceum/post-sec. sch./college	43.9	33.3	60.3	59.3	25.4	57.7
	higher education	38.1	35.1	67.4	60.1	25.4	59.8
	employed	39.1	35.1	65.8	60.6	25.5	58.4
occupation	temporarily unemployed	45.7	31.2	60.7	52.6	24.9	61.3
	unemployed	44.6	31.6	58.9	68.4	25.9	59.8
	Moldovan/Romanian	44.9	33.3	67.6	63.2	25.2	59.2
nationality	other (Russian, Ukrainian etc.)	30.8	30.8	33.1	54.6	26.9	60.8
	municipalities	34.0	36.7	55.3	50.0	27.1	58.0
residential environment	other towns	30.5	33.3	70.9	54.6	27.0	61.0
	villages	49.5	31.3	62.1	68.5	24.4	59.6
	total	42.6	32.9	62.1	61.8	25.5	59.5

% in the line of those who answered 'Yes', 812 respondents

variable	group	Pro TV Chisinau	TV8	TVR Moldova	REN TV Moldova	RTR Moldova	Publika TV
gender	male	52.0	25.0	35.1	30.9	41.3	53.7
	female	56.6	20.8	36.2	30.0	45.2	55.5
age	18-25 years	57.0	14.9	20.2	26.3	37.7	51.8
	26-40 years	62.6	16.4	30.7	25.2	39.5	57.1
	41-55 years	51.5	24.3	42.7	34.5	45.6	54.9
	56-70 years	48.0	31.4	42.2	33.8	48.5	52.9
	over 71 years	50.0	28.0	40.0	34.0	46.0	56.0
	incompl. sec. education	43.8	12.4	33.7	28.1	41.6	51.7
education	gen. educ. or vocat. school	49.4	20.6	35.0	26.3	42.8	51.0
	lyceum/post-sec. sch./college	54.5	22.2	35.4	37.0	45.0	55.0
	higher education	62.2	27.8	37.1	30.2	43.6	58.4
	employed	58.7	21.4	37.9	31.1	46.3	60.9
occupation	temporarily unemployed	55.5	18.5	31.2	29.5	41.0	45.7
	unemployed	49.7	25.9	35.8	30.4	42.1	53.5
	Moldovan/Romanian	61.0	22.9	37.5	26.7	39.1	56.2
nationality	other (Russian, Ukrainian etc.)	20.8	21.5	26.2	50.0	66.2	46.9
	municipalities	60.1	29.3	32.4	38.8	46.8	55.3
residential environment	other towns	56.7	29.8	37.6	32.6	41.1	47.5
	villages	51.8	18.0	36.4	26.5	42.9	56.5
	total	54.6	22.7	35.7	30.4	43.5	54.7

How do you consider newscasts broadcasted by that TV channel?

The results of the surveys are presented as follows:

- 01.2016

- 09.2016

- 10.2017

	Balanced	Unbalanced	NK/NA
a. Canal 2	53.1	36.4	10.5
a. Canal 2	68.9	19.3	11.7
a. Canal 2	77.7	17.1	5.2
b. Canal 3	60.3	28.8	10.9
b. Canal 3	64.5	24.0	11.5
b. Canal 3	76.8	19.9	3.4
c. Jurnal TV	79.6	13.1	7.3
c. Jurnal TV	75.5	18.2	6.2
c. Jurnal TV	84.3	13.3	2.4
d. Moldova 1	65.8	26.8	7.3
d. Moldova 1	74.8	20.5	4.7
d. Moldova 1	80.3	16.7	3.0
e. N4	65.3	21.2	13.6
e. N4	71.7	18.4	9.9
e. N4	73.4	19.8	6.8
f. Prime TV	70.1	24.9	4.9
f. Prime TV	68.0	27.2	4.9
f. Prime TV	78.3	19.0	2.7
g. Pro TV Chisinau	81.4	12.4	6.2
g. Pro TV Chisinau	84.5	12.3	3.2
g. Pro TV Chisinau	88.3	9.7	2.0
h. TV8	76.1	16.1	7.7
h. TV8	77.9	14.2	7.9
h. TV8	81.5	14.7	3.8
i. TVR Moldova	68.0	20.0	12.0
i. TVR Moldova	79.4	13.7	6.9
i. TVR Moldova	81.4	13.4	5.2
j. REN TV Moldova	63.2	30.4	6.4
j. REN TV Moldova	74.0	17.2	8.8
j. REN TV Moldova	77.3	18.2	4.5
k. RTR Moldova	72.9	18.8	8.3
k. RTR Moldova	78.7	14.7	6.7
k. RTR Moldova	82.4	12.2	5.4
l. Publika TV	58.0	36.6	5.4
l. Publika TV	65.2	31.3	3.5
l. Publika TV	71.4	25.2	3.4

How do you consider newscasts broadcasted by that TV channel?

% in the line of those who answered 'Yes' to Q16, 346 respondents - Canal 2

variable	group	Balanced	Unbalanced	NK/NA
gender	male	67.5	25.8	6.7
	female	83.2	12.4	4.4
age	18-25 years	77.8	17.8	4.4
	26-40 years	78.9	15.8	5.3
	41-55 years	83.5	11.8	4.7
	56-70 years	70.1	22.7	7.2
	over 71 years	83.3	16.7	0.0
education	incompl. sec. education	82.5	12.5	5.0
	gen. educ. or vocat. school	80.4	14.3	5.4
	lyceum/post-sec. sch./college	80.7	12.0	7.2
	higher education	71.2	25.2	3.6
occupation	employed	81.7	15.1	3.2
	temporarily unemployed	75.9	19.0	5.1
	unemployed	75.2	17.7	7.1
nationality	Moldovan/Romanian	79.1	16.7	4.2
	other (Russian, Ukrainian etc.)	67.5	20.0	12.5
residential environment	municipalities	78.1	14.1	7.8
	other towns	74.4	23.3	2.3
	villages	78.2	16.7	5.0
total		77.7	17.1	5.2

% in the line of those who answered 'Yes' to Q16, 267 respondents - Canal 3

variable	group	Balanced	Unbalanced	NK/NA
gender	male	72.4	23.3	4.3
	female	80.1	17.2	2.6
age	18-25 years	82.9	17.1	0.0
	26-40 years	71.6	25.9	2.5
	41-55 years	84.5	11.3	4.2
	56-70 years	70.3	25.0	4.7
	over 71 years	81.3	12.5	6.3
education	incompl. sec. education	91.3	8.7	0.0
	gen. educ. or vocat. school	84.8	15.2	0.0
	lyceum/post-sec. sch./college	84.1	12.7	3.2
	higher education	62.7	30.4	6.9
occupation	employed	76.1	21.2	2.7
	temporarily unemployed	75.9	20.4	3.7
	unemployed	78.0	18.0	4.0
nationality	Moldovan/Romanian	77.1	19.8	3.1
	other (Russian, Ukrainian etc.)	75.0	20.0	5.0
residential environment	municipalities	72.5	20.3	7.2
	other towns	70.2	29.8	0.0
	villages	80.8	16.6	2.6
total		76.8	19.9	3.4

How do you consider newscasts broadcasted by that TV channel?

% in the line of those who answered 'Yes' to Q16, 504 respondents - Jurnal TV

variable	group	Balanced	Unbalanced	NK/NA
gender	male	81.3	17.0	1.8
	female	86.8	10.4	2.9
age	18-25 years	90.0	7.1	2.9
	26-40 years	79.9	18.8	1.3
	41-55 years	87.1	10.6	2.3
	56-70 years	83.3	13.3	3.3
	over 71 years	85.7	10.7	3.6
education	incompl. sec. education	88.9	8.9	2.2
	gen. educ. or vocat. school	84.6	13.4	2.0
	lyceum/post-sec. sch./college	87.7	9.6	2.6
	higher education	81.1	16.3	2.6
occupation	employed	81.1	16.5	2.4
	temporarily unemployed	83.8	14.3	1.9
	unemployed	88.2	9.1	2.7
nationality	Moldovan/Romanian	85.2	13.2	1.5
	other (Russian, Ukrainian etc.)	74.4	14.0	11.6
residential environment	municipalities	77.9	16.3	5.8
	other towns	84.0	15.0	1.0
	villages	86.7	11.7	1.7
total		84.3	13.3	2.4

% in the line of those who answered 'Yes' to Q16, 502 respondents - Moldova 1

variable	group	Balanced	Unbalanced	NK/NA
gender	male	75.0	22.1	2.9
	female	83.9	13.1	3.0
age	18-25 years	84.5	10.3	5.2
	26-40 years	77.7	17.9	4.5
	41-55 years	80.6	19.4	0.0
	56-70 years	78.0	17.3	4.7
	over 71 years	89.5	10.5	0.0
education	incompl. sec. education	82.5	15.9	1.6
	gen. educ. or vocat. school	80.3	17.8	2.0
	lyceum/post-sec. sch./college	85.7	9.8	4.5
	higher education	76.0	20.6	3.4
occupation	employed	79.5	17.4	3.1
	temporarily unemployed	75.8	20.9	3.3
	unemployed	82.9	14.4	2.8
nationality	Moldovan/Romanian	80.5	16.9	2.6
	other (Russian, Ukrainian etc.)	78.9	15.5	5.6
residential environment	municipalities	69.1	25.5	5.3
	other towns	85.7	11.7	2.6
	villages	82.2	15.4	2.4
total		80.3	16.7	3.0

How do you consider newscasts broadcasted by that TV channel?

% in the line of those who answered 'Yes' to Q16, 207 respondents - N4

variable	group	Balanced	Unbalanced	NK/NA
gender	male	71.0	21.5	7.5
	female	75.4	18.4	6.1
age	18-25 years	72.2	22.2	5.6
	26-40 years	72.0	22.0	6.0
	41-55 years	78.3	20.0	1.7
	56-70 years	68.1	20.3	11.6
	over 71 years	90.0	0.0	10.0
education	incompl. sec. education	70.0	20.0	10.0
	gen. educ. or vocat. school	72.3	26.2	1.5
	lyceum/post-sec. sch./college	89.6	4.2	6.3
	higher education	64.9	24.3	10.8
occupation	employed	70.7	20.7	8.5
	temporarily unemployed	67.4	30.2	2.3
	unemployed	79.3	13.4	7.3
nationality	Moldovan/Romanian	75.0	19.2	5.8
	other (Russian, Ukrainian etc.)	65.7	22.9	11.4
residential environment	municipalities	76.5	9.8	13.7
	other towns	73.7	21.1	5.3
	villages	72.0	23.7	4.2
total		73.4	19.8	6.8

% in the line of those who answered 'Yes' to Q16, 483 respondents - Prime TV

variable	group	Balanced	Unbalanced	NK/NA
gender	male	69.2	28.6	2.2
	female	83.9	13.1	3.0
age	18-25 years	83.9	9.7	6.5
	26-40 years	73.9	23.9	2.2
	41-55 years	75.9	24.1	0.0
	56-70 years	82.3	13.3	4.4
	over 71 years	81.8	15.2	3.0
education	incompl. sec. education	76.8	21.4	1.8
	gen. educ. or vocat. school	81.3	16.7	2.1
	lyceum/post-sec. sch./college	84.4	13.8	1.8
	higher education	72.4	23.6	4.0
occupation	employed	77.7	20.2	2.1
	temporarily unemployed	79.2	18.9	1.9
	unemployed	78.3	18.0	3.7
nationality	Moldovan/Romanian	78.5	19.6	2.0
	other (Russian, Ukrainian etc.)	77.2	16.5	6.3
residential environment	municipalities	79.8	13.8	6.4
	other towns	69.8	29.1	1.2
	villages	80.2	18.1	1.7
total		78.3	19.0	2.7

How do you consider newscasts broadcasted by that TV channel?

% in the line of those who answered 'Yes' to Q16, 443 respondents - Pro TV Chisinau

variable	group	Balanced	Unbalanced	NK/NA
gender	male	86.5	11.4	2.2
	female	89.5	8.5	1.9
age	18-25 years	86.2	12.3	1.5
	26-40 years	90.6	7.4	2.0
	41-55 years	88.7	10.4	0.9
	56-70 years	87.8	8.2	4.1
	over 71 years	80.0	20.0	0.0
education	incompl. sec. education	82.1	12.8	5.1
	gen. educ. or vocat. school	83.3	14.2	2.5
	lyceum/post-sec. sch./college	94.2	4.9	1.0
	higher education	89.5	8.8	1.7
occupation	employed	87.8	11.6	0.5
	temporarily unemployed	88.5	10.4	1.0
	unemployed	88.5	7.0	4.5
nationality	Moldovan/Romanian	89.2	9.1	1.7
	other (Russian, Ukrainian etc.)	74.1	18.5	7.4
residential environment	municipalities	87.6	9.7	2.7
	other towns	91.3	7.5	1.3
	villages	87.6	10.4	2.0
total		88.3	9.7	2.0

% in the line of those who answered 'Yes' to Q16, 184 respondents - TV8

variable	group	Balanced	Unbalanced	NK/NA
gender	male	78.7	19.1	2.2
	female	84.2	10.5	5.3
age	18-25 years	70.6	29.4	0.0
	26-40 years	87.2	12.8	0.0
	41-55 years	76.0	18.0	6.0
	56-70 years	82.8	12.5	4.7
	over 71 years	92.9	0.0	7.1
education	incompl. sec. education	81.8	18.2	0.0
	gen. educ. or vocat. school	70.0	28.0	2.0
	lyceum/post-sec. sch./college	92.9	7.1	0.0
	higher education	82.7	9.9	7.4
occupation	employed	82.6	14.5	2.9
	temporarily unemployed	71.9	25.0	3.1
	unemployed	84.1	11.0	4.9
nationality	Moldovan/Romanian	82.1	14.7	3.2
	other (Russian, Ukrainian etc.)	78.6	14.3	7.1
residential environment	municipalities	80.0	10.9	9.1
	other towns	81.0	19.0	0.0
	villages	82.8	14.9	2.3
total		81.5	14.7	3.8

How do you consider newscasts broadcasted by that TV channel?

% in the line of those who answered 'Yes' to Q16, 290 respondents - TVR Moldova

variable	group	Balanced	Unbalanced	NK/NA
gender	male	82.4	12.8	4.8
	female	80.6	13.9	5.5
age	18-25 years	87.0	8.7	4.3
	26-40 years	79.5	16.4	4.1
	41-55 years	80.7	14.8	4.5
	56-70 years	81.4	11.6	7.0
	over 71 years	85.0	10.0	5.0
education	incompl. sec. education	83.3	16.7	0.0
	gen. educ. or vocat. school	80.0	16.5	3.5
	lyceum/post-sec. sch./college	86.6	9.0	4.5
	higher education	78.7	13.0	8.3
occupation	employed	82.8	13.9	3.3
	temporarily unemployed	74.1	16.7	9.3
	unemployed	83.2	11.5	5.3
nationality	Moldovan/Romanian	82.0	12.9	5.1
	other (Russian, Ukrainian etc.)	76.5	17.6	5.9
residential environment	municipalities	73.8	16.4	9.8
	other towns	84.9	11.3	3.8
	villages	83.0	13.1	4.0
total		81.4	13.4	5.2

% in the line of those who answered 'Yes' to Q16, 247 respondents - REN TV Moldova

variable	group	Balanced	Unbalanced	NK/NA
gender	male	71.8	23.6	4.5
	female	81.8	13.9	4.4
age	18-25 years	73.3	23.3	3.3
	26-40 years	83.3	16.7	0.0
	41-55 years	74.6	18.3	7.0
	56-70 years	75.4	17.4	7.2
	over 71 years	82.4	17.6	0.0
education	incompl. sec. education	72.0	28.0	0.0
	gen. educ. or vocat. school	84.4	14.1	1.6
	lyceum/post-sec. sch./college	78.6	17.1	4.3
	higher education	72.7	19.3	8.0
occupation	employed	77.0	18.0	5.0
	temporarily unemployed	74.5	23.5	2.0
	unemployed	79.2	15.6	5.2
nationality	Moldovan/Romanian	77.5	19.2	3.3
	other (Russian, Ukrainian etc.)	76.9	15.4	7.7
residential environment	municipalities	72.6	20.5	6.8
	other towns	87.0	13.0	0.0
	villages	76.6	18.8	4.7
total		77.3	18.2	4.5

How do you consider newscasts broadcasted by that TV channel?

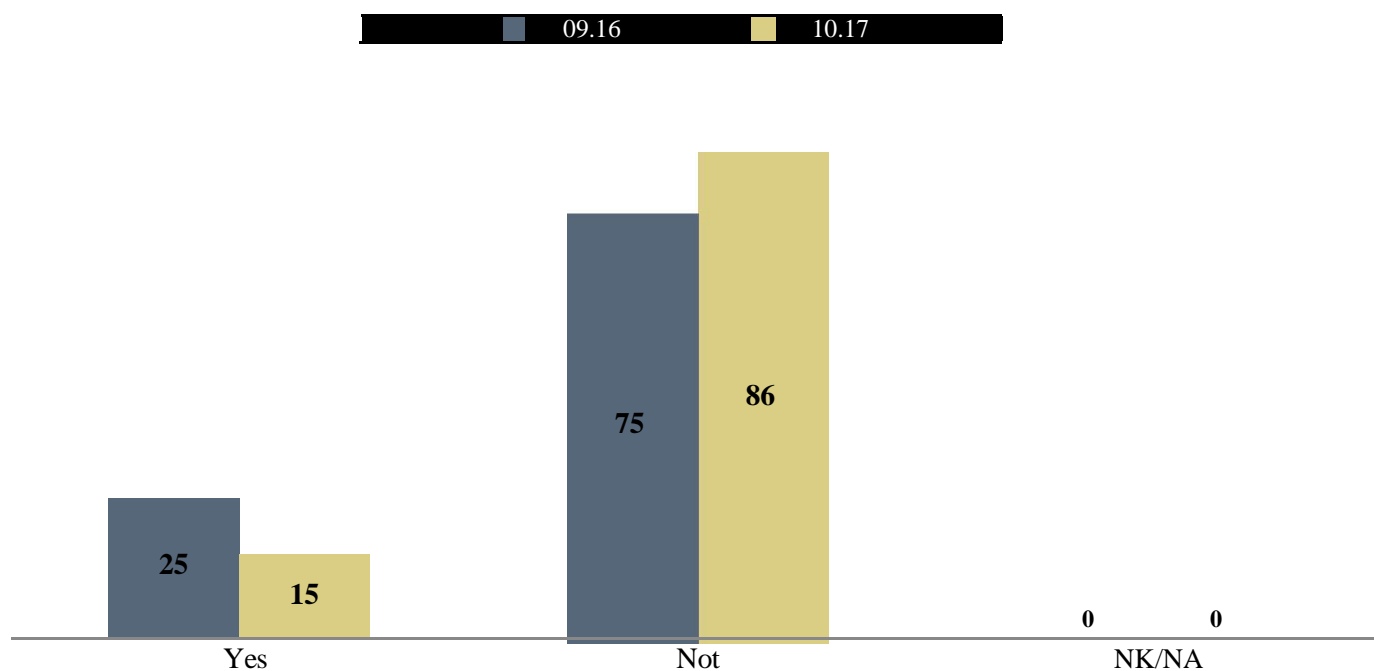
% in the line of those who answered 'Yes' to Q16, 353 respondents - RTR Moldova

variable	group	Balanced	Unbalanced	NK/NA
gender	male	78.2	15.0	6.8
	female	85.4	10.2	4.4
age	18-25 years	93.0	4.7	2.3
	26-40 years	79.8	13.8	6.4
	41-55 years	85.1	10.6	4.3
	56-70 years	79.8	13.1	7.1
	over 71 years	73.9	21.7	4.3
	education	incompl. sec. education	78.4	13.5
gen. educ. or vocat. school		86.5	8.7	4.8
lyceum/post-sec. sch./college		89.4	7.1	3.5
higher education		75.6	18.1	6.3
occupation	employed	82.6	12.1	5.4
	temporarily unemployed	83.1	14.1	2.8
	unemployed	82.0	11.3	6.8
nationality	Moldovan/Romanian	82.8	13.1	4.1
	other (Russian, Ukrainian etc.)	81.4	9.3	9.3
residential environment	municipalities	81.8	12.5	5.7
	other towns	89.7	10.3	0.0
	villages	80.7	12.6	6.8
total		82.4	12.2	5.4

% in the line of those who answered 'Yes' to Q16, 444 respondents - Publika TV

variable	group	Balanced	Unbalanced	NK/NA
gender	male	69.1	27.7	3.1
	female	73.1	23.3	3.6
age	18-25 years	79.7	16.9	3.4
	26-40 years	69.9	26.5	3.7
	41-55 years	70.8	24.8	4.4
	56-70 years	67.6	29.6	2.8
	over 71 years	78.6	21.4	0.0
	education	incompl. sec. education	89.1	8.7
gen. educ. or vocat. school		66.9	29.8	3.2
lyceum/post-sec. sch./college		78.8	19.2	1.9
higher education		65.3	30.0	4.7
occupation	employed	71.9	24.0	4.1
	temporarily unemployed	68.4	26.6	5.1
	unemployed	72.2	26.0	1.8
nationality	Moldovan/Romanian	71.3	25.6	3.1
	other (Russian, Ukrainian etc.)	72.1	23.0	4.9
residential environment	municipalities	68.3	26.9	4.8
	other towns	67.2	29.9	3.0
	villages	73.6	23.4	2.9
total		71.4	25.2	3.4

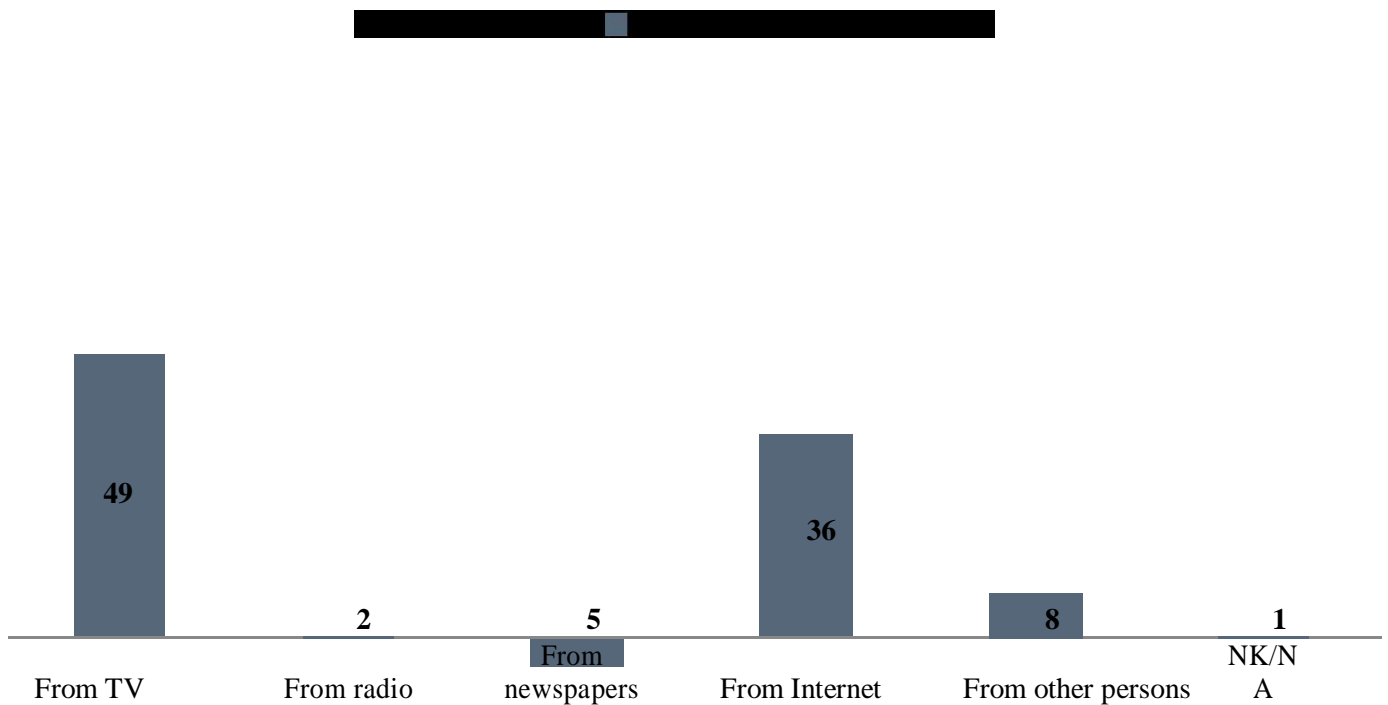
Have you heard of a campaign called STOP FALS (eng. – stop the false information)?



% in the line of the total sample, 812 respondents

variable	group	Yes	Not	NK/NA
gender	male	16.6	83.4	0.0
	female	12.9	87.1	0.0
age	18-25 years	9.6	90.4	0.0
	26-40 years	16.8	83.2	0.0
	41-55 years	16.5	83.5	0.0
	56-70 years	15.2	84.8	0.0
	over 71 years	4.0	96.0	0.0
education	incompl. sec. education	12.4	87.6	0.0
	gen. educ. or vocat. school	13.6	86.4	0.0
	lyceum/post-sec. sch./college	11.1	88.9	0.0
	higher education	18.2	81.8	0.0
occupation	employed	17.7	82.3	0.0
	temporarily unemployed	11.6	88.4	0.0
	unemployed	13.0	87.0	0.0
nationality	Moldovan/Romanian	16.6	83.4	0.0
	other (Russian, Ukrainian etc.)	3.8	96.2	0.0
residential environment	municipalities	10.6	89.4	0.0
	other towns	20.6	79.4	0.0
	villages	14.3	85.7	0.0
total		14.5	85.5	0.0

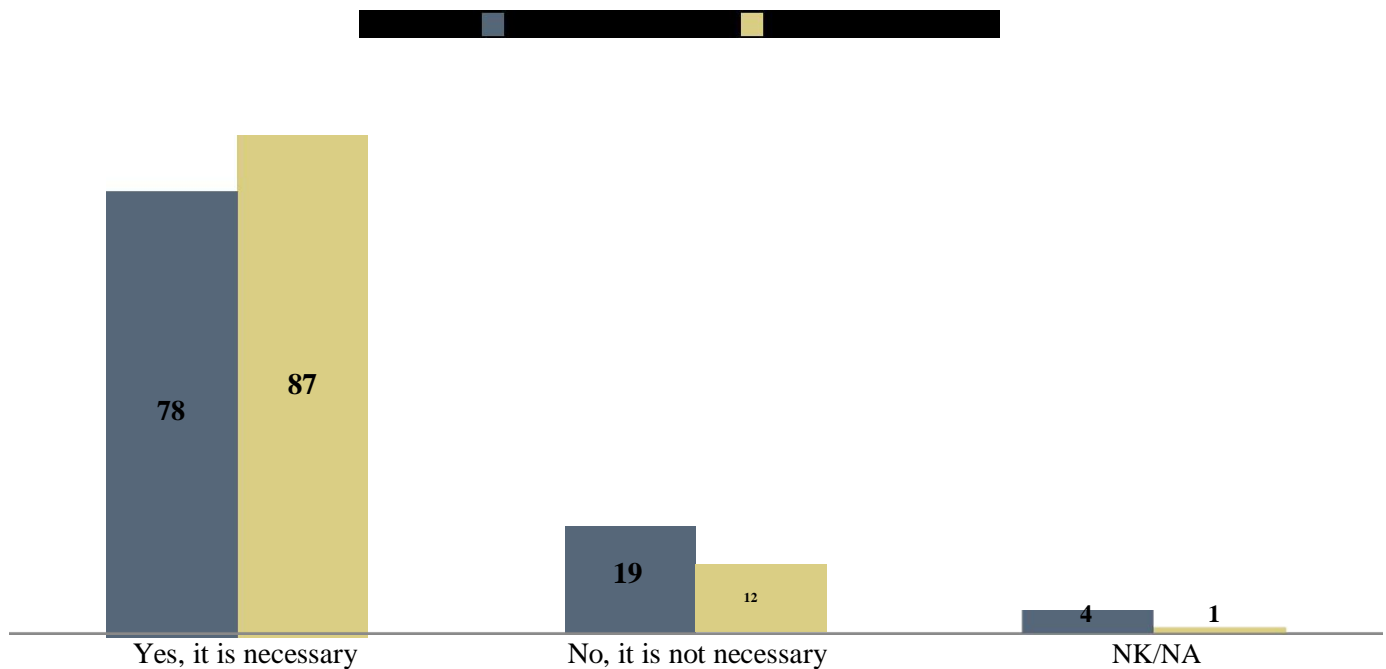
Where have you heard of the campaign STOP FALS?



% in the line of those who answered 'Yes' to Q18, 118 respondents

variable	group	From TV	From radio	From newspapers	From Internet	From other persons	NK/NA
gender	male	45.8	0.0	6.8	39.0	6.8	1.7
	female	52.5	3.4	3.4	32.2	8.5	0.0
age	18-25 years	18.2	0.0	0.0	72.7	9.1	0.0
	26-40 years	42.5	2.5	0.0	47.5	7.5	0.0
	41-55 years	64.7	0.0	0.0	29.4	5.9	0.0
	56-70 years	54.8	0.0	16.1	16.1	9.7	3.2
	over 71 years	0.0	50.0	50.0	0.0	0.0	0.0
education	incompl. sec. education	54.5	9.1	9.1	18.2	0.0	9.1
	gen. educ. or vocat. school	69.7	0.0	0.0	21.2	9.1	0.0
	lyceum/post-sec. sch./college	33.3	4.8	0.0	47.6	14.3	0.0
	higher education	41.5	0.0	9.4	43.4	5.7	0.0
occupation	employed	49.1	0.0	0.0	43.9	7.0	0.0
	temporarily unemployed	35.0	5.0	0.0	50.0	10.0	0.0
	unemployed	56.1	2.4	14.6	17.1	7.3	2.4
nationality	Moldovan/Romanian	48.7	1.8	5.3	35.4	8.0	0.9
	other (Russian, Ukrainian etc.)	60.0	0.0	0.0	40.0	0.0	0.0
residential environment	municipalities	25.0	0.0	0.0	50.0	20.0	5.0
	other towns	48.3	0.0	0.0	44.8	6.9	0.0
	villages	56.5	2.9	8.7	27.5	4.3	0.0
total		49.2	1.7	5.1	35.6	7.6	0.8

How do you think, is such a campaign necessary or not?



% in the line of those who answered 'Yes' to Q18, 118 respondents

variable	group	Yes, it is necessary	No, it is not necessary	NK/NA
gender	male	88.1	10.2	1.7
	female	86.4	13.6	0.0
age	18-25 years	90.9	9.1	0.0
	26-40 years	85.0	12.5	2.5
	41-55 years	88.2	11.8	0.0
	56-70 years	87.1	12.9	0.0
	over 71 years	100.0	0.0	0.0
education	incompl. sec. education	72.7	27.3	0.0
	gen. educ. or vocat. school	84.8	12.1	3.0
	lyceum/post-sec. sch./college	81.0	19.0	0.0
	higher education	94.3	5.7	0.0
occupation	employed	89.5	10.5	0.0
	temporarily unemployed	80.0	15.0	5.0
	unemployed	87.8	12.2	0.0
nationality	Moldovan/Romanian	88.5	10.6	0.9
	other (Russian, Ukrainian etc.)	60.0	40.0	0.0
residential environment	municipalities	90.0	10.0	0.0
	other towns	89.7	6.9	3.4
	villages	85.5	14.5	0.0
total		87.3	11.9	0.8